

THE BUSINESS RETURNS OF CSR (ROI) I MODEL

IMPROVED IMAGE



STRONGER EMPLOYER BRAND



REINFORCED VALUES

OUR CULTURE
AND VALUES

DIFFERENTIATION



AHEAD OF LEGISLATION



OPERATIONAL EFFICIENCY



COMPETITIVE PRICES



MORE CONTRACTS



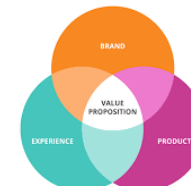
PRODUCT INNOVATION



CUSTOMER LOYALTY



STRONG VALUE PROPOSITION



IMPROVED BOTTOM LINE

