

VELKOMMEN!

SBCM ALUMNI KICK OFF



SBCM Alumni Forum - Your professional & personal to connect, inspire and help you in your daily work with linking sustainability and business.

IANI/ELLIS
THE SOCIAL BUSINESS COMMUNITY

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KICK-OFF 2018



IANI/ELLIS

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KICK-OFF 2018 | SEASON THEME

CO-CREATION



FOUNDING MEMBER
Collaborative Co-Creator

T: +45 12 34 56 12 ext. 111
M: +45 23 45 67 34
E: navn@navnesen.com

Toolkit

- #tools
- #casts
- #reports
- #knowledge partners
- #investment
- #webinars
- #toolkits

#circular_economy

SBCM Alumni Forum

Your professional & personal learning community and network that inspires and helps you to do good and well even better. For the benefit of society and the bottom line.

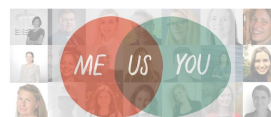


IVANIELLIS

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KICK-OFF 2019 | SEASON THEME

COMMUNITY



SBCM ALUMNI GUIDELINES

1. Introduction & Welcome
2. The purpose of the forum
3. How to get the most out of the forum
4. How to get the most out of the forum
5. How to get the most out of the forum
6. How to get the most out of the forum
7. How to get the most out of the forum
8. How to get the most out of the forum
9. How to get the most out of the forum
10. How to get the most out of the forum



Interview



IVANIELLIS

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KICK-OFF 2020 | SEASON THEME

NETWORK ACTION

Learning from Nature

Trees may look like solitary individuals

The hidden network creates a thriving community between individuals.

Regenerative Leadership

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ACTION CELLS

VALUE CHAIN & COLLABORATION

Queen Bee: Rikke Gade Christensen

Bees:

- Anette
- Camilla
- Gitte
- Dothe
- Kasia
- Signe R
- Susanne
- Trine
- Vibeke

MÅLING AF IMPACTS (KLIMA)

Queen Bee: Helene Haas-Madsen

Bees:

- Camilla
- Ditte
- Dothe
- Line
- Louise P
- Rikke G
- Rikke H
- Silke
- Susanne
- Trine
- Vibeke

Klima gruppen mødtes i september hos Odense Renovation. Læs highlights fra deres møde her.

COMMUNICATION

Queen Bee: Nicoline Olesen

Bees:

- Gitte
- Helene
- Kristin
- Louise P
- Mette

Action sheet to come

SOCIAL INCLUSION TOWARDS POSITIVE SOCIAL IMPACT (HUMAN RIGHTS)

Queen Bee: Kristin Espedal

Bees:

- Mia
- Thandi

Helene Haas-Madsen
10 September 2020 · 🌐

BI-NYT fra KLIMA-gruppen

Fantastisk tur til Odense Renovation
Autentisk – Personligt – Kreativ – Hjertervarme

Det er nogle af de ord der først kommer til mig efter et skønt besøg hos [Dorthe Lind Ors](#) og hendes fantastiske arbejdsplads, Odense Renovation.

I fredags i sidste uge tog en lille del af klimagruppen til Odense – [Ditte Deigaard](#), [Camilla Maria Ishoy](#), [Vibeke Tuxen](#) og jeg selv. Programmet var en introduktion til CO-tanken og tilgang til affaldsstetik/affaldsminimering/upcycling, en rundvisning af Verdensmålprisnominerede indretning af lokaler på hovedkontoret og til sidst en tur til genbrugsbutikken "Zirkel".



"Jeg har også været meget glad for **min bi-gruppe**, hvor vi mødtes nogle gange i løbet af året og talte om udvalgte emner og om de erfaringer vi arbejdede med. Det var faktisk rigtig godt, fordi vi var relativt få personer, og på den måde kunne skabe en god dialog."



6

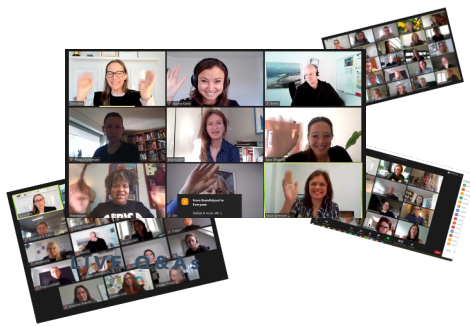
KICK-OFF 2021 | SEASON THEME

INTERCONNECTION













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ONLINE KICK-OFF & LIVE Q&As



SUMMER REUNION



 Live Q&A March	 Live Q&A May	 Live Q&A Aug
 Live Q&A Oct	 Live Q&A Dec	

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GENEROSITY & COMMUNITY

In Africa there is a concept known as 'ubuntu' - the profound sense that we are human only through the humanity of others; that if we are to accomplish anything in this world it will in equal measure be due to the work and achievement of others.

— Nelson Mandela —

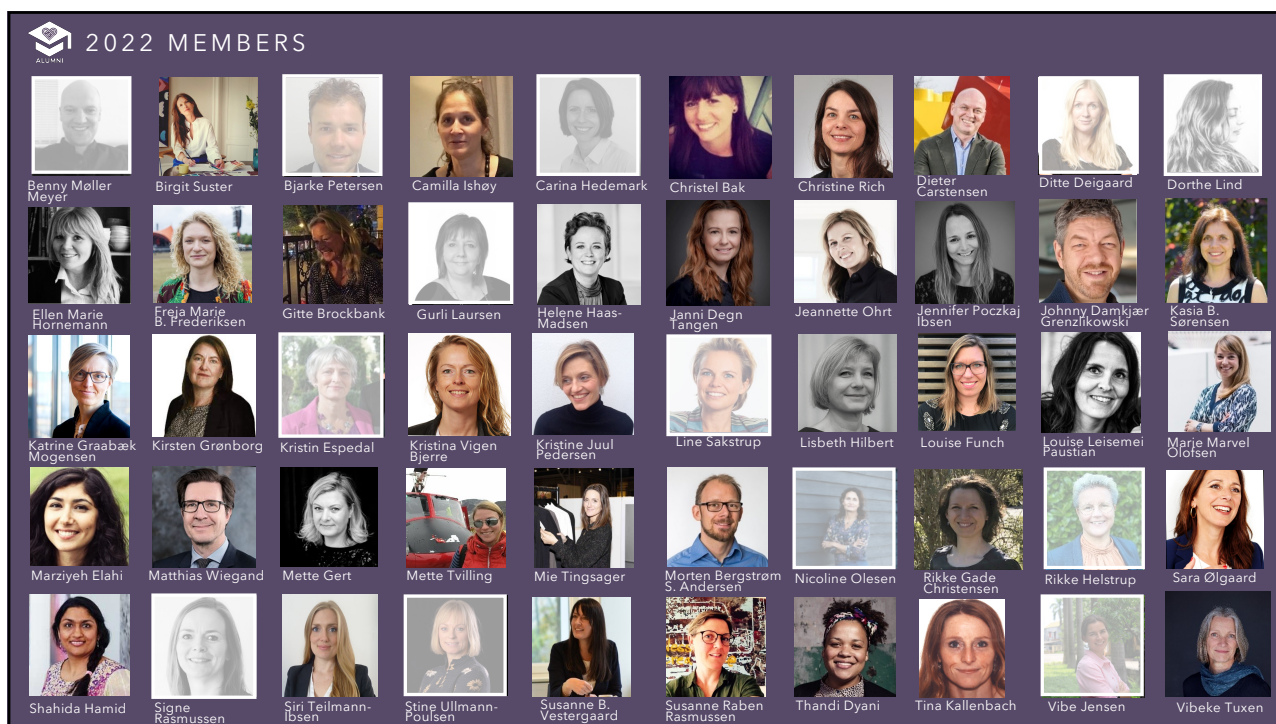
AZ QUOTES

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PROGRAM

- Member introductions
- 2022 topics & trends
- Lunch
- Action Cells
- Your 2022 goals
- SBCM Alumni features & updates
- Bingo awards & wrap-up




ALUMNI



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MEMBER CONTACT

WWW.SBCM-ALUMNI.COM




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Your professional & personal learning network that inspires and helps you to do good and well even better.

START HERE
GUIDELINES
COMMUNITY
ACTION CELLS
EVENTS
RESOURCES
SBCM BRUSH UP




Member gallery


Get to know and reach out to your fellow SBCM Alumni!

In this Member Gallery you can find the name, job title, workplace, location and contact information of all members. You can also download it from this member contact list:



Download member contact list

SBCM Alumni Members	Contact	LinkedIn Profile
 Benny Miller Moyer Global CA Manager Robson A/S	0045 30 73 31 02 ben.moy@robson.com	benmoy@robson.com
 Bingqi Susan Suster Sustainability Responsible BESTSELLER, Vero Moda	Location: København Tel: 0045 40 29 08 34 Mail: design@susan@ymail.com	susan@bestseller.com
 Conilla Maria Møys Senior Consultant TIG, CMINT Design	Location: København Tel: 0045 22 42 75 95 Mail: c.moy@cmint.com	conilla@cmint.com



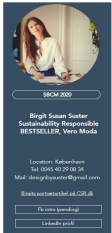
Founding member SBCM 2016.1

Benny Miller Moyer
Global CA Manager
Robson A/S

Location: Nydalsrud
Tel: 0045 30 73 31 02
Mail: benmoy@robson.com

Phone:

LinkedIn:



SBCM 2020

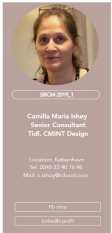
Bingqi Susan Suster
Sustainability Responsible
BESTSELLER, Vero Moda

Location: København
Tel: 0045 40 29 08 34
Mail: design@susan@ymail.com

Email:

Phone:

LinkedIn:




SBCM 2016.1

Conilla Maria Møys
Senior Consultant
TIG, CMINT Design

Location: København
Tel: 0045 22 42 75 95
Mail: c.moy@cmint.com











Phone:


LinkedIn:




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 SBCM Alumni Members	Contact	LinkedIn profile	Bingo info
 Benno Muller Meyer Global QA Manager Roblon A/S Nordjylland Founding member (SBCM 2018_1)	30733142 bmnm@oblon.com	LinkedIn	
 Birgit Susan Suster Designer Designbysuster København SBCM 2020	40290834 designbysuster@gmail.com	LinkedIn	
 Bjarke Petersen Senior Manager DSV København SBCM 2021	61944630 bj@x.petersen@dsv.com	LinkedIn	
 Camilla Maria Ishøy Senior Consultant Tidl. CMINT Design København SBCM 2019_1	22407696 c.ishoy@cloud.com	LinkedIn	
 Carina Hedemark Senior Manager ESG Nordam Business Partners. Syddjylland SBCM 2021	22235771 carinahedemark@gmail.com	LinkedIn	
 Christel Bak CSR Specialist C WorldWide Asset Management København SBCM 2021	28556366 cb@worldwide.com	LinkedIn	
 Christine Rich Corporate Sustainability Manager Danmarks Tekniske Universitet København SBCM 2019_1	51157444 crich@dtu.dk	LinkedIn	
 Dieter Carstensen Independent Consultant Selfemployed København SBCM 2019_1	52159341 dietercarstensen@gmail.com	LinkedIn	





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Så måske har vi alligevel mere tilfælles, end vi går rundt og tror.





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1. Min største sejr i 2021.

2. Mit arbejdssymbol for 2022.

5 min. hver

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iVANI/ELLIS

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PROGRAM

Member introductions

2022 topics & trends

Lunch

Action Cells

Your 2022 goals

SBCM Alumni features & updates

Bingo awards & wrap-up

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iVANI/ELLIS

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ALUMNI TOPICS 2021


#B Corp	#design	#megatrends	#sdg
#biodiversity	#education	#networking	#sme
#building	#employee_engagement	#organization	#social_impact
#business_case	#environment	#packaging	#stakeholders
#business_models	#esg	#partnerships	#strategy_development
#career	#EU_taxonomy	#personal_branding	#supplychain
#cases	#fashion	#personal_development	#tech
#CEO&board	#food	#personal_sustainability	#trends
#certifications	#forest	#plastic	#waste
#change_management	#gender_equality	#procurement	
#circular_economy	#green_transition	#production	
#climate	#human_rights	#productivity	
#CO2_accounting	#impact_assessment	#public_sector	
#communication	#innovation	#recycling	
#compliance	#internal_buyin	#regenerative_leadership	
#conscious_consumers	#investment	#regulations	
#consulting	#jewelery	#reporting	
#corona	#jobs	#resource_efficiency	
#customer_engagement	#kpi	#sales	
#data	#materiality_assessment	#sbc_m_brushup	
#definition	#materials		

Green = topics covered
 Orange = new 2021 topics


ALUMNI #ANIELLIS

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TOOLS & TRENDS WEBINARS 2021




2021 trend webinar




Special Advisor and Founder




Scope 3 emissions




Thomas Schröder
Sustainability Manager
Kjeller




Sustainable packaging materials




Kerstin Carlsbohm
PACC Group Sustainability Manager




Diversity & inclusion




Therese
Sustainability & Inclusion
Kjeller




Internal engagement for circular change




Marie Steinhilber
Board of Sustainability




BONUS INTERVIEWS 2021




Inclusion nudges




Stine C. Jensen
Founder & CEO
Sustainable




From climate crisis to action




Thomas Thøgers
CEO
Kjeller




Labels & certifications




Mathias Zundler
CEO
Sustainable




Change management in action




Michelle
Sustainable





Bæredygtige fællesskaber



Embla von Heuss
CEO
Sustainable





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START HERE
8 GUIDELINES
COMMUNITY
AC

- Top
- Change management
- Communication
- Climate change
- Diversity & Inclusion
- Entrepreneurship
- Finance
- Green transition & circularity
- Impact assessment
- Innovation
- Networking
- Packaging & Plastic
- Partnerships
- Personal Sustainability
- Regenerative
- Reporting
- SDGs
- Supply Chain
- Trends

Resource overview

All SBCM Alumni resources are customized to help you in daily work with linking sustainability and business.

In this section we have created an overview of the topics resources that are already available to you.

So use the topic bar to the left or just scroll down the page into all the useful Tools & Trends webinars, Bonus Interviews, and Toolkits.

Climate Change

How can companies take climate action to address the harmful effects of climate change?



Sustainability jobsearch & network

Bonus interview

Jan Bo Nielsen
Director of Executive Services
AS3 Executive



Person

How can you take...

Advice on how to find, create or attract your next sustainability job. Importance of putting personal purpose and values first. The art of strategic networking.

Watch recording

Bonus interview

Anne-Mette Elsborg

Resources

Find more related resources in Pinboard under:

#jobs
#networking
#personal_branding

All pinboard topics

Bonus interview

Tine Kolding

Bonus interview

Sofiane Townsend




ALUMNI TOPICS 2022

45	#climate
33	#reporting & ESG
28	#communication
27	#regulations
24	#change_management
22	#circular_economy
21	#consulting
20	#strategy
14	#supplychain
15	#innovation
14	#partnerships
14	#kpi & impact_assessment
12	#leadership
12	#internal_buyin
11	#compliance
10	#employee_engagement & internal comms
11	#stakeholder_engagement
10	#sme
10	#fashion
9	#data systems
9	#environment & green_transition
9	#diversity & inclusion
8	#biodiversity

8	#networking
7	#B Corp
7	#career & jobs
7	#production
6	#materials
6	#certifications
6	#personal_sustainability
6	#sdg
5	#regenerative_leadership
4	#trends
4	#personal branding
4	#funding & budget
3	#education
3	#tech
3	#investment #investor
3	#finance
3	#change agent
3	#HR
3	#human rights
3	#compliance trap

3	#design
3	#waste
3	#customer_engagement
2	#pharma & health care
2	#business_models
2	#materiality_assessment
2	#sbcn_brushup
2	#traceability
2	#procurement
2	#plastic & packaging
1	#conscious_consumers
1	#startup
1	#fishing
1	#furniture
1	#wind energy
1	#public sector
1	#jewelry
1	#personal_investment
1	#governance
1	#business_development
1	#EHS
1	#accounting

2021 topics not mentioned in 2022
 #business_case
 #activism
 #service



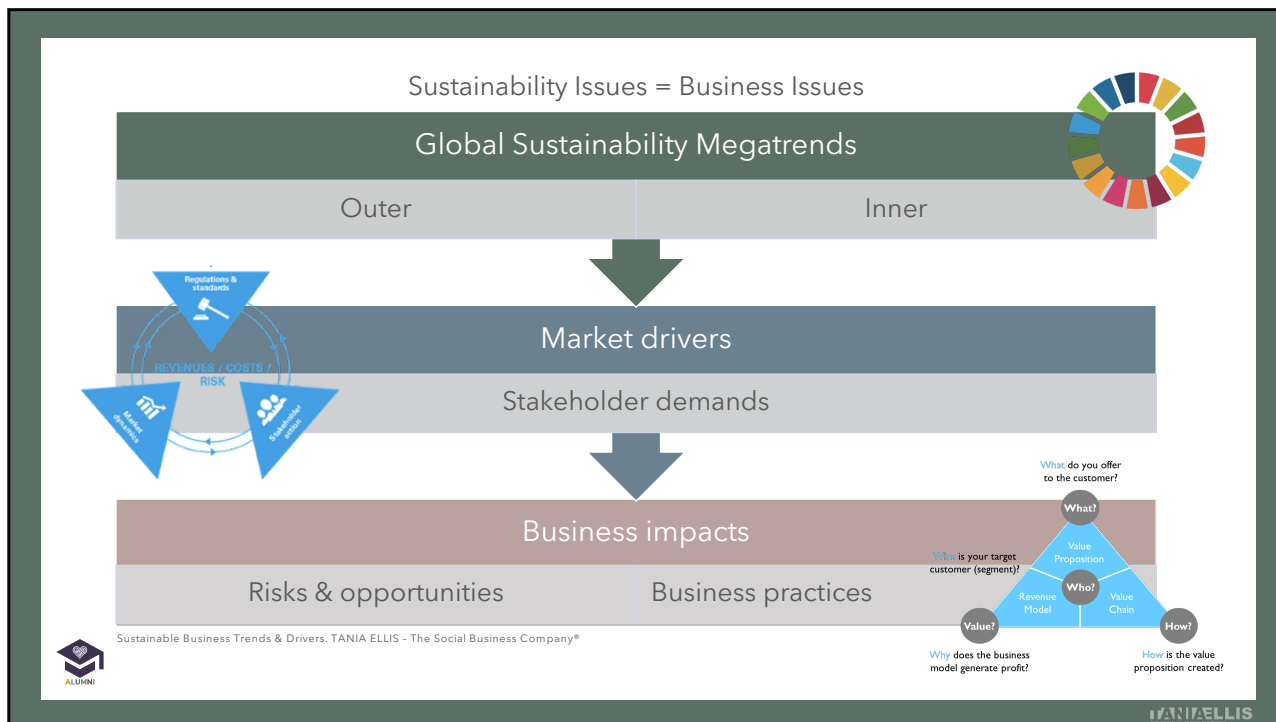
Green = topics covered Orange = new 2022 topics

#ANIELLIS

2022 TRENDS



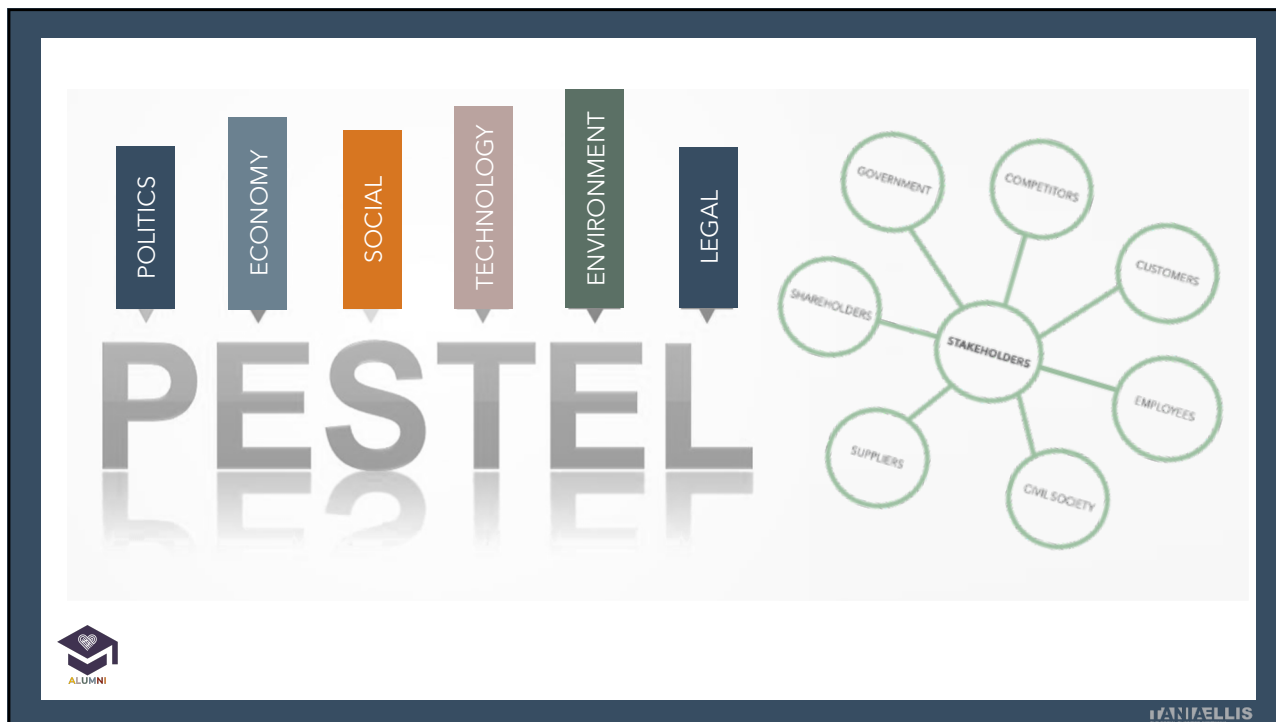
#ANIELLIS



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Tania Ellis: Disse tendenser kan du vente i 2022

Vi kan vente os flere ansatte og et øget fokus på ytringsfrihed som et resultat af pandemien, mener eksperten.

af Annabella Pultz | Udgivet: 16. januar 2022



Tania Ellis har gennem 12 år rådgivet om bæredygtig virksomhedsomstilling gennem sin virksomhed The Social Business Company. Foto: PR

Andre læser:

- 1 Hvad er næste helpe af bæredygtighedsarbejdet? FA svarer i ny podcast
- 2 Nyt ESG barometer sammenligner virksomheders performance
- 3 Danske Banks bæredygtighedsplan modarbejder regeringens politik, mener kritiker
- 4 SDU samler klimaforskning i nyt center
- 5 Virksomhederne fandt ikke opskriften på at tale bæredygtighed i 2021
- 6 Tudevils af vindmøller skal skrøttes
- 7 Gaming-gigant vil revolutionere bæredygtigt byggeri
- 8 Carlsberg nærmer sig halvering af CO2-aftryk




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- 1 🎯 Klare mål, klima- og naturdata 🌍
- 2 ♻️ Cirkulært affald og emballage 📦
- 3 🔗 Værdibaserede værdikæder 🤝
- 4 📣 Kommunikation og greenwashing 💬
- 5 🚫 Cancel culture og (medarbejder)aktivisme ❌

ALUMNI **WAVELIS**

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POLITICAL & LEGAL

- Paris Agreement
- Citizen-driven lawsuits
- EU taxonomy
- EU legislation

BUSINESS PRACTICE IMPLICATIONS

- Mandatory reporting
- Board governance
- Data elementation
- Scope 1-3 tracking
- Science-based targets

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DRIVER #1
MORE REGULATION & DOCUMENTATION

CSR 2021: A tsunami of rules from the EU

The EU increases the requirements and urgency for sustainability with new legislative package

With the Taxonomy and CSRD, the expectations and requirements for companies' non-financial reporting are on a steep rise.

Sustainable finance | **Sustainable corporate governance**

Corporate sustainability reporting

T N F D

Taskforce on Nature-related Financial Disclosures
Delivering a risk management and disclosure framework for organisations to report and act on nature-related risks

EU TAXONOMY FINAL REPORT

Non-Financial Reporting Directive (NFRD) => CSRD

EU WHISTLEBLOWING DIRECTIVE
ARE YOU COMPLIANT?

Dutch Climate Activists Take Shell to Court Over Emissions

A group of environmental organizations backed by thousands of Dutch citizens is launching a civil case against the energy giant Shell.

WAVELIS

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SUSTAINABILITY-RELATED LEGISLATION | GUIDE

	EU LAW	NATIONAL LAW	DANISH LAW
DIRECT IMPACT	<p style="text-align: center;"><i>For example:</i></p> <ul style="list-style-type: none"> EU recycling rules for waste Single-use plastic ban Corporate Sustainability Reporting Directive (CSRD) Public procurement directive Human rights due diligence directive Whistleblowing directive 	<p style="text-align: center;"><i>For example:</i></p> <ul style="list-style-type: none"> UK Modern Slavery Act France Corporate Duty of Vigilance Law The Netherlands Due Diligence Bill on Child Labour Norway Law on Public Procurement 	<p style="text-align: center;"><i>For example:</i></p> <ul style="list-style-type: none"> Årsregnskabsloven §99A/B/C Sociale klausuler offentlige kontrakter (Udbudsloven) Markedsføringsloven (Brug af miljømæssige og etiske påstande i markedsføringen)
INDIRECT IMPACT	<p style="text-align: center;"><i>For example:</i></p> <ul style="list-style-type: none"> EUs European Green Deal (incl. Circular Economy Action Plan) EU Taxonomy for green investing Summaries of EU legislation (#legal) 	<p style="text-align: center;"><i>For example:</i></p> <div style="text-align: center;"> <p>PARIS2015 ON CLIMATE CHANGE CONFERENCE COP21-CMP11</p> </div>	<p style="text-align: center;"><i>For example:</i></p> <p style="text-align: center;">Klimaloven / Danish Climate Act</p>

Sustainability-related legislation. TANIA ELLIS - The Social Business Company*

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CSR compliance - overview

Sustainability	Expectations	Legal obligations
Social PEOPLE, PEACE, PARTNERSHIP	Human rights	UN Human Rights Conventions EU Charter on fundamental rights EU General data protection regulation EU Human rights due diligence directive National law transposing EU legislation (non-discrimination, work conditions)
	Labor rights	ILO conventions EU Charter on fundamental rights National law transposing EU legislation (non-discrimination, work conditions)
Climate & environment PLANET	Climate change & adaptation Greenhouse gas emissions Water and marine resources Circular economy Pollution prevention & control Biodiversity	UN Rio Declaration Kyoto Protocol Paris Agreement EU Taxonomi Regulation EU Waste Framework Directive + national law transposing EU legislation (directive on chemicals, environmental protection, plastic SUP, extended producer responsibility, EPR)
Economic PROSPERITY	Anti-corruption	UN Convention against corruption
	Tax	National law
	Good governance	EU Sustainable Corporate Governance Regulation EU Directive on non-financial reporting EU Directive CSR reporting, CSRD

SBCM Online 2022, Birgitte Kofod, Carve Consult

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DOCUMENTATION & COMPLIANCE



CSR & SUSTAINABILITY DATA SYSTEMS



WWW.TANIAELLIS.COM
Creating value for society & the bottom line




CSR & SUSTAINABILITY DATA SYSTEMS

<p>Normative calculates a company's ESG performance along its entire supply chain to provide valuable data on the environmental and social impact.</p>	<p>Higg Index Tool that enables brands, retailers, and factories to accurately measure and score extensive product sustainability performance.</p>	<p>VALIDIFIED Validated helps SMEs collect and analyze CSR and impact data for ESG/sustainability reporting and measuring of green supply chains.</p>	<p>CEMAsys.com CEMAsys helps with the collection, analysis and storing of data within ESG, HSE, environment and sustainability.</p>
<p>quizzr Digital tool reporting data, CO2, water, energy usage.</p>	<p>FACTLINES CSR reporting and supply chain management tool for reporting data.</p>	<p>CSR Cloud that helps enterprises conduct triple-bottom-line data aligned, cloud-based to fully align CSR compliance with global standards for supply chain.</p>	<p>Option Option's Network & Route Evaluation solution helps identify and reduce the source of high-impact CO2 emissions, using machine learning.</p>
<p>FigBytes Software solutions that automate the planning, implementation, and performance tracking of sustainability initiatives.</p>	<p>SUSTAINLAB Sustainlab is a software that enables companies to study and automatically collect, process and visualize their sustainability data.</p>	<p>worldfavor Platform to manage, share and visualize a company's efforts and assess the performance of its entire value chain.</p>	<p>THESIS Sustainability performance management system for identifying improvement opportunities for your products and supply chains.</p>
<p>Metro Tool for ESG analytics and reporting, materiality assessment, benchmarking, supply chain performance and asset management.</p>	<p>ACCUVIO Cloud based platform for measuring and reporting a company's consumption of natural resources and their performance in terms of CSR.</p>	<p>SUSTAINABLE A reporting tool for managing of sustainability-related performance metrics in a single online system, and in line with multiple international standards.</p>	<p>PurView Platform enabling data collection across the supply chain and facilitates smarter purchasing decisions about the sourcing of materials, ingredients and products.</p>



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GREEN WASHING

Conveying a false impression or providing misleading information about how a company's products are more environmentally sound.

PINK WASHING

Marketing using the pink in support of breast cancer-related charities. LGBT+ rainbow-related marketing to be perceived tolerant and progressive.

BLUE WASHING

Businesses using their UN Global Compact membership and association with the United Nations to enhance their image and shift attention from their controversial business practices.

PURPLE WASHING

Marketing strategies aimed at promoting and appealing to gender equality whilst reinforcing structural kinds of discrimination.

RED WASHING

Presenting itself as progressive and concerned about social equality and justice, in order to use this perception for public relations or economic gain.

WHITE WASHING

Deliberate attempt to conceal unpleasant or incriminating facts or criminal acts about (someone or something).

WOKE WASHING

When a brand or company uses marketing to take a stance regarding social issues to make a profit.



SDG WASHING



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INNOVATION & BUSINESS DEVELOPMENT

Unilever partnership 'to pioneer' breakthrough food packaging technology

4 April 2018

Unilever has announced a partnership to pioneer a new technology which converts PET waste back into virgin grade material for use in food packaging.




News and features

> We've cracked the tricky problem of recycling black plastic bottles







PepsiCo is experimenting with plastic-free packaging solutions such as Loop to reduce its reliance on plastics ©PepsiCo



PACKAGING





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Reuse Before Recycling
Check Locally!
*Not recycled in all communities



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DRIVER #2 NATURE-BASED SOLUTIONS

ENVIRONMENTAL

- Regenerative
- Learning from Nature
- Animal intelligence
- Indigenous Lo-TEK
- Biodiversity
- Permaculture

IMPLICATIONS

- Value chain alliances
- Circular materials
- Net positive
- Bioeconomy



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REGENERATIVE ECONOMY



The 3 Rs



BIODIVERSITY



Indigenous peoples are the real climate experts. So why aren't we listening to them?



REGENERATIVE LEADERSHIP



Regenerative buildings as material banks





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DRIVER #3 TECH FOR GOOD (AND BAD)

TECH/VELOPMENT

Blockchain, smartphones, kunstig intelligens skal hjælpe os med at nå Verdensmålene inden år 2030

How data science and analytics can contribute to sustainable development

WWF: Blockchain kan sikre transparent og bæredygtig fødevarerproduktion

How can virtual reality inspire and engage sustainable consumption?

Trusted News Initiative (TNI) to combat spread of harmful vaccine disinformation and announces major research

AP, AFP, BBC, CBC/Radio-Canada, European Broadcasting Union, Facebook, Financial Times, First Draft, The Hindu, Google/YouTube, Microsoft, Reuters, Reuters Institute for the Study of Journalism, Twitter, The Washington Post.

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www.dataethics.eu

i'm not on facebook

16.02.2018 | Supply chain

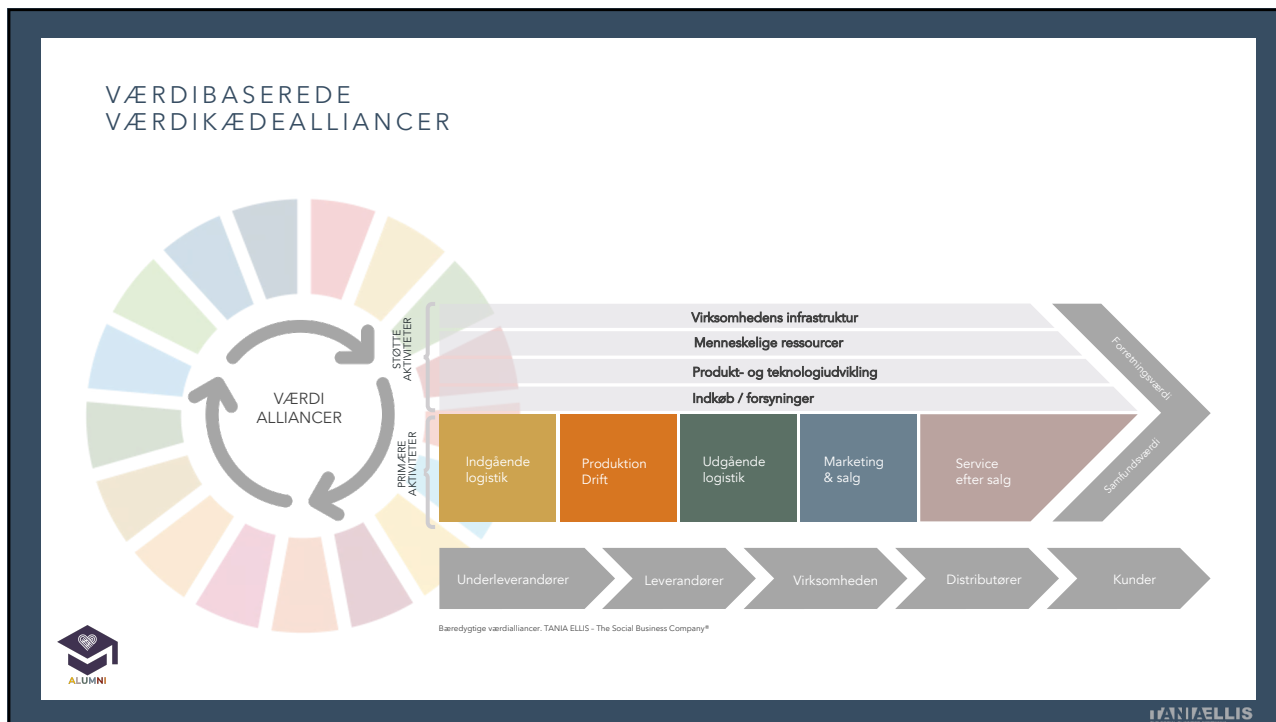
Unilever vil kun lægge marketingdollars på ansvarlige platforme

Med tre nye politikker for, hvor de vil betale for at reklamere online, viser Unilever igen vejen for, hvordan virksomheder kan tage ansvar og påvirke samfundsudviklingen. Denne gang for at bekæmpe giftigt indhold og fake news på sociale medie-platforme.

rumble

We create technologies that are immune to cancel culture. Because everyone benefits when we have access to more ideas, diverse opinions, and dialogue. We are on a mission to protect a free and open internet.

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DATA PRIVACY, ETHICS AND PROTECTION GUIDANCE NOTE ON BIG DATA FOR ACHIEVEMENT OF THE 2030 AGENDA

UNITED NATIONS DEVELOPMENT GROUP

Sustainability	Expectations
Social PEOPLE, PEACE, PARTNERSHIP	Human rights
Legal obligations	
UN Human Rights Conventions	
EU Charter on fundamental rights	
EU General data protection regulation	
EU Human rights due diligence directive	
National law transposing EU legislation (non-discrimination, work conditions)	

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

TARGET 16.A

ENSURE PUBLIC ACCESS TO INFORMATION AND PROTECT FUNDAMENTAL FREEDOMS

Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.

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SOCIAL

- Conscious consumerism
- Consumer activism
- Civil activism
- Employee activism
- Democracy & Freedom
- Free speech

BUSINESS PRACTICE IMPLICATIONS

- Labour rights
- Human rights
- Workplace activism
- New expressions of Diversity & inclusion

DRIVER #4 CANCEL CULTURE & ACTIVISM



HOW TO BE AN ETHICAL SHOPPER



PLASTIC ATTACK!



BLACK LIVES MATTER

#blacklivesmatter 

Vaccine passport protests in Europe draw thousands of people



Stockholm, Helsinki, Washington, Athen, London, Ccopenhagen, Canberra, Vienna, Bruxelles, Dublin, Madrid, Amsterdam, Ottawa









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Freedom Convoy 2022





Protesters who come to Ottawa risk being tied to 'dangerous criminal activity,' minister says

Children's Aid Society of Ottawa warns parents of 'potential police action'

What we know about suspending insurance under The Emergencies Act

Police Announce 'Enemies List' for Freedom Convoy Protesters Who Stood Up for Their Rights

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EMPLOYEE ACTIVISM



At McKinsey, Widespread Furor Over Work With Planet's Biggest Polluters

A letter signed by more than 1,100 employees has called for change at the consulting firm, which has advised at least 43 of the 100 most environmentally damaging companies.

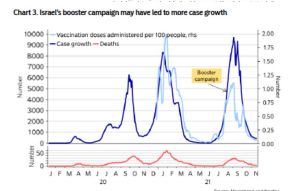
Højtprofileret Nordea-strateg skrev vaccinekritisk analyse: Nu trækkes den tilbage – intern undersøgelse indledes

Nordea har trukket en markedsanalyse tilbage, der er kritisk over for coronatiltag, og indleder intern undersøgelse

Nordea weekly: Papers please, and how to trade them!

Working conditions
This report has been prepared in cooperation with local accountants designed to provide the...
Nordea weekly
Auth: by Steve Mitchell and Jonathan Green

Chart 3: Israel's booster campaign may have led to more case growth



KULTUR

TV 2-ansatte i oprør i brev til ledelsen: »Vi oplever det som et angreb på det allerhelligste«

En lang række ansatte på TV 2 har skrevet under på et brev, der bakker op om uenigheden i, at TV 2s ledelse har valgt at droppe en dokumentar om seksisme på netop TV 2.



Metoo, vaccineskepsis, woke og klima: 71 pct. af topledere frygter medarbejderes ytringer

Topledere frygter i stigende omfang en konflikt mellem medarbejderes ytringer og værdisæt i koncernen. Antallet af konflikter opleves som stigende – alligevel har de færreste en plan



Topledere frygter i stigende omfang, at ansattes ytringer er i modstrid med organisationens værdisæt.

Cancel culture
Hvor nogen bliver fordømt, udstødt og udelukket fra sociale eller professionelle kredse, enten på sociale medier eller personligt



MAERSK

Mærsk stiller krav til ansatte i Danmark: »Vil du ind på kontoret, skal du være vaccineret«

GE suspends COVID-19 vaccine or test requirement after U.S. Supreme Court's ruling



The court on Thursday blocked President Joe Biden's COVID-19 vaccination-or-testing mandate for large businesses - a policy the conservative justices deemed an improper imposition on the lives and health of many Americans - while endorsing a separate federal vaccine requirement for healthcare facilities.



Ny analyse: Samfundsansvar på branche-niveau

- Mange oplever stigende pres.
- Generelt oplever store virksomheder større pres end små. Men der er mange variationer fra branche til branche.
- Det er disse variationer, vi bliver nødt til at forstå for at kunne skabe de optimale rammevilkår for en bæredygtig omstilling.
- Er du fx konsulent, leverandør, samarbejdspartner eller politiker, er det vigtigt at forstå de her nuancer, så man ikke kommer til at male med for bred en pensel



DANSK ERHVERV

#business_case



Highlights

- Medarbejderne presser på i rådgivningsbranchen
- Transportbranchen oplever færrest gevinster og mindst pres
- Detailhandlen oplever markant pres og vægter omdømme og risikostyring
- Engroshandlen flyver under radaren, men har høje klimaforventninger
- Højt specialiseringsniveau giver fordele og ulemper indenfor IT og tele

IVANIELLIS



Factor	Issue	Importance to company (-5 to 5)	Importance to industry (0 to 10)	Multiplication result: from -50 (threat) to +50 (opportunity)
Political	Danish government high focus on CSR incl. human rights and climate	2	3	6
	EU policies emphasize CSR as part of business and prod innovation	4	7	28
	Kyoto protocol - EU obligations	2	8	16
	Ambitious EU climate targets from 2010	2	7	14
Economical	Companies/B-tB customers focus on business case of CSR	1	4	4
	Recession: demand for more energy efficient consumption	3	10	30
	Increasing price volatility due to renewables	5	10	50
	Rise in consumption of renewable energy	5	10	50
Social	Demographic challenges increase focus on labour diversity	-5	0	0
	Values-based companies with CSR attract & retain employees	5	10	50
	Employees want professional & personal development + meaning	5	10	50
	New trend: Leadership training through skilled volunteering	-3	0	0
Technology	Social media enable interaction and sharing in- and outside companies	5	2	10
	Online presence critical to (CSR) brand-building and image mgmt	5	2	10
	Web 2.0 enables innovative partnerships and stakeholder involvement	2	3	6
	EU focus on green ICT as part of its climate and energy targets	4	5	20
Environment	EU's climate and energy targets for 2020 (the "20-20-20" plan)	5	10	50
	The "green wave" - increased public focus on the environment	4	7	28
	Wind turbines - "Yes, but not in my backyard"	0	5	0
Legal	Danish Financial Act §99a	2	4	8



IVANIELLIS

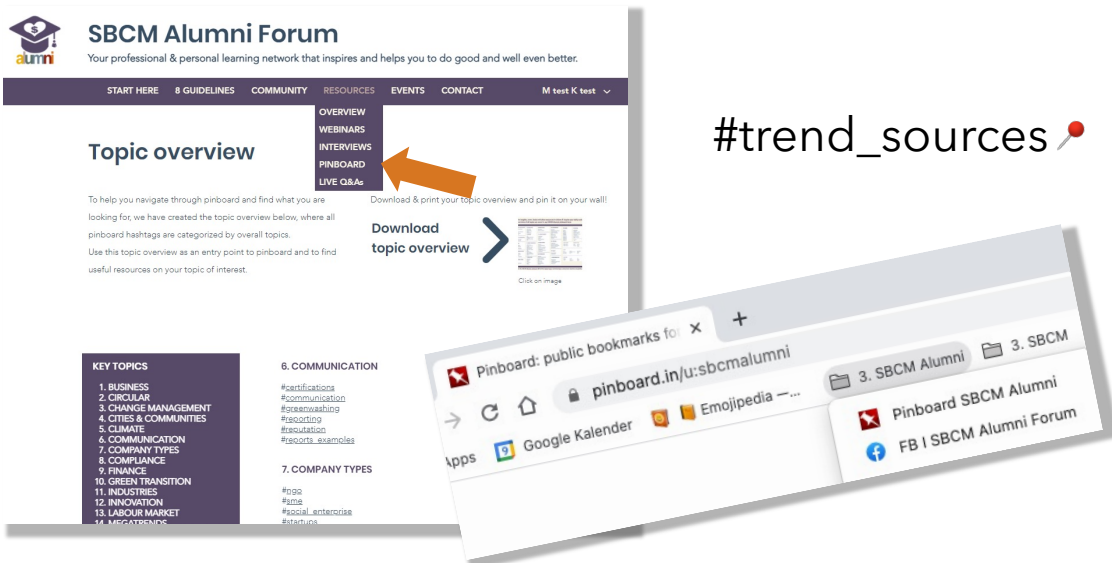


Hvilke trends vil påvirke dit arbejde mest i 2022?

Hvilke trends eller emner ville du fremhæve?




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Topic overview



Download & print your topic overview and pin it on your wall!

Download topic overview

#trend_sources

Pinboard: public bookmarks for x +
pinboard.in/u:sbcmalumni


3. SBCM Alumni | 3. SBCM
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PROGRAM

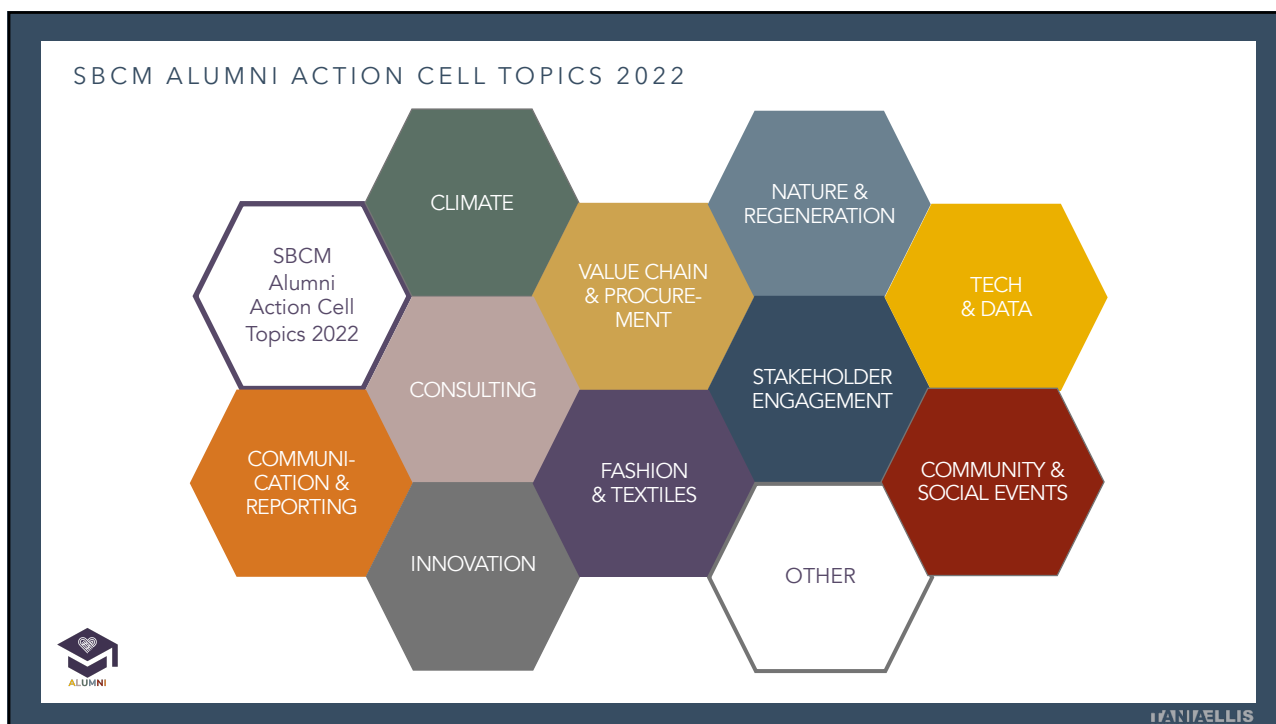
- Member introductions
- 2022 topics & trends
- Lunch
- Action Cells**
- Your 2022 goals
- SBCM Alumni features & updates
- Bingo awards & wrap-up



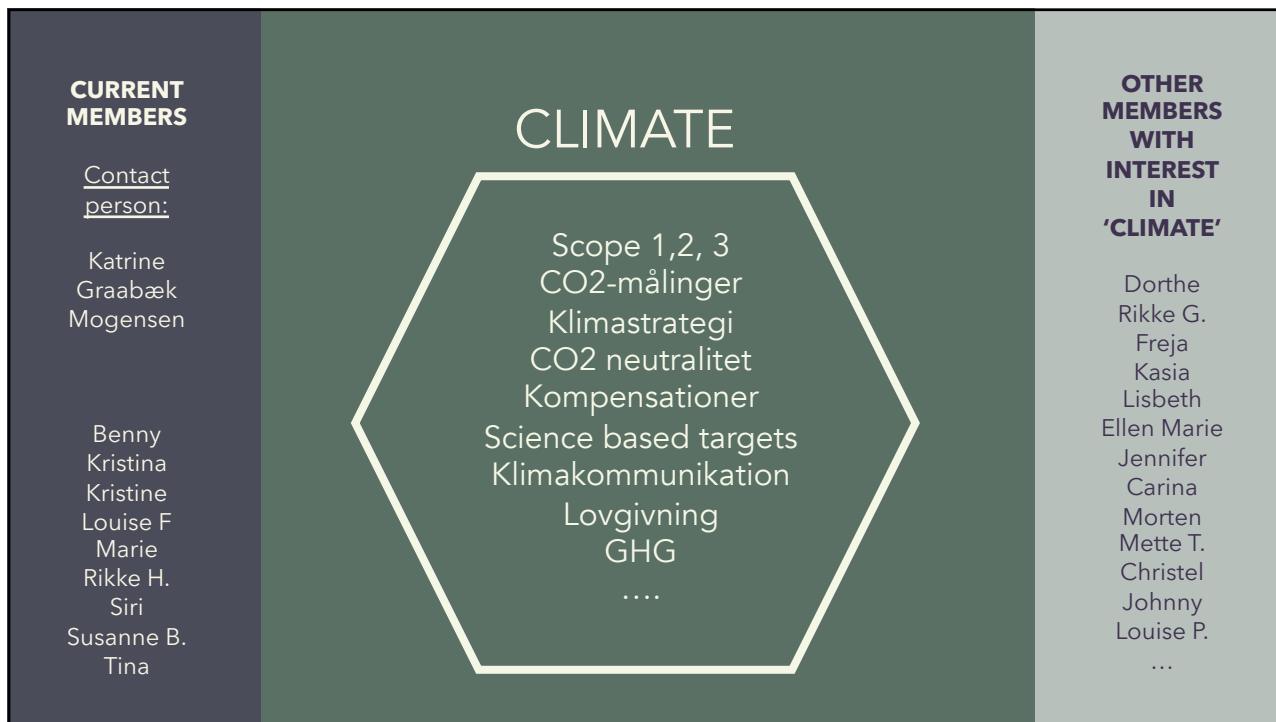
ALUMNI

WATKINS & WATKINS
THE SOCIAL BUSINESS COMPANY

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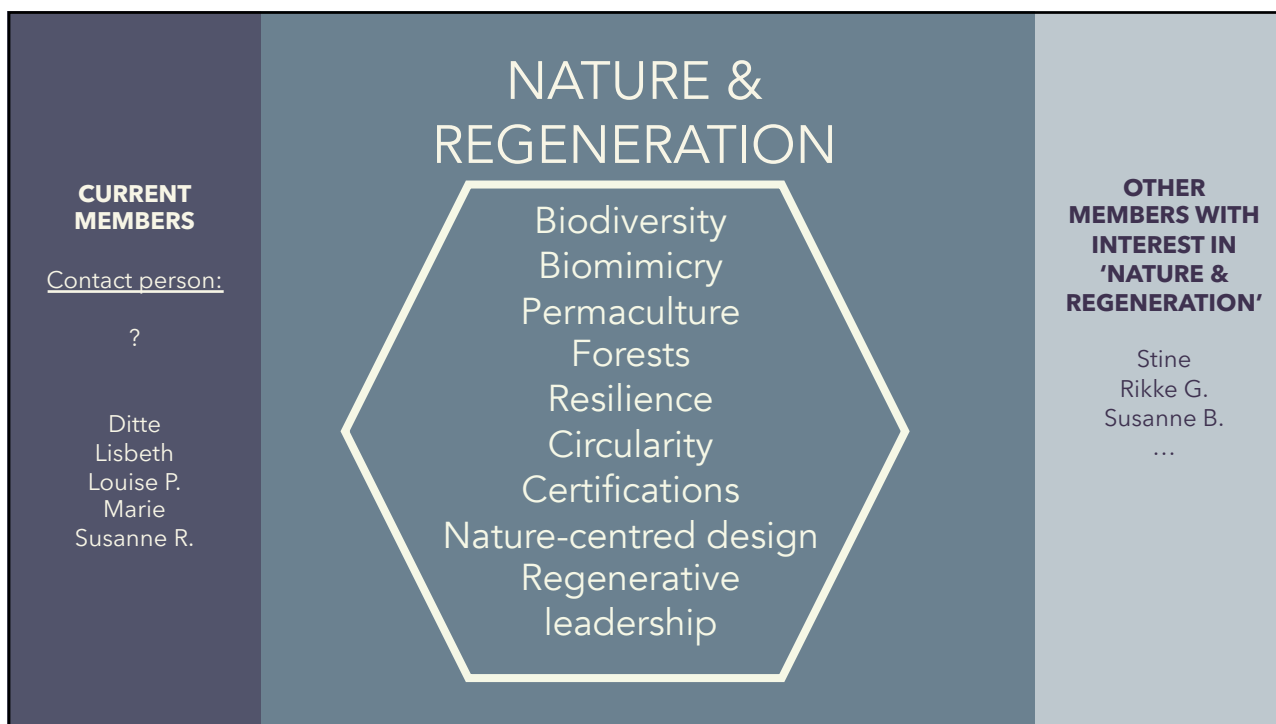
57



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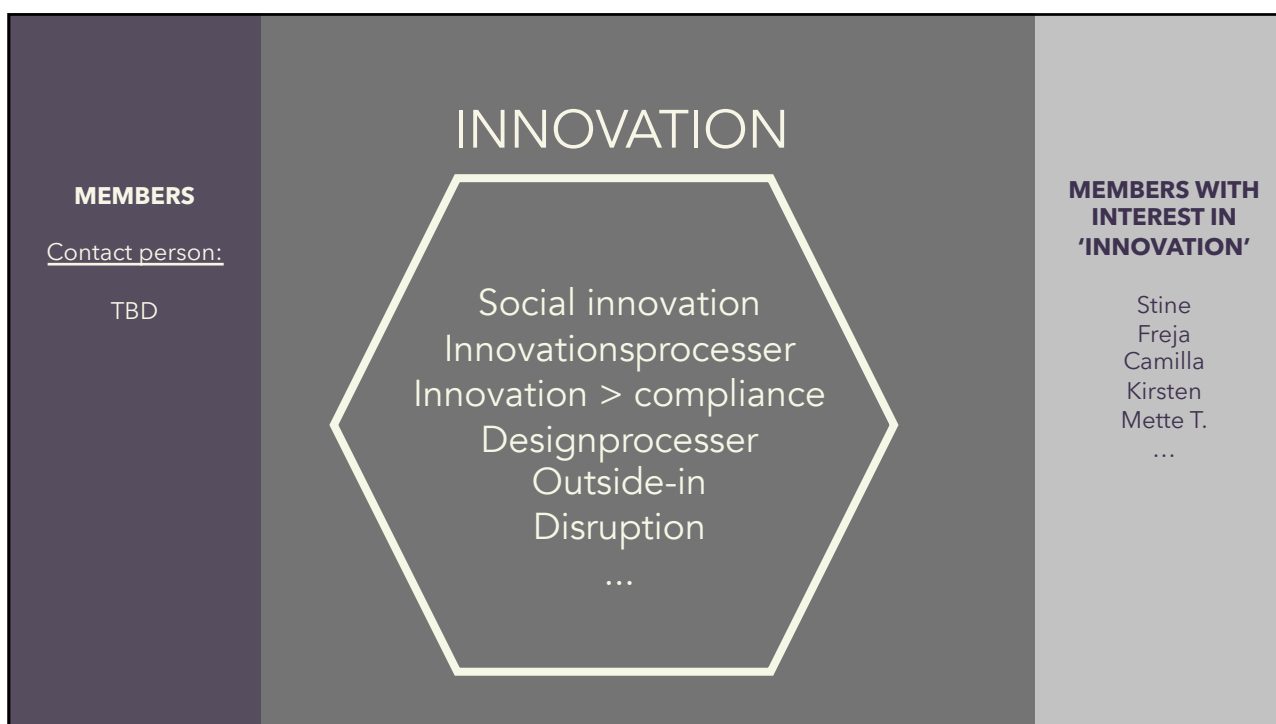
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<p>MEMBERS</p> <p><u>Contact person:</u></p> <p>TBD</p>	<p>TECH & DATA</p> <p>Tech / AI for good Digitalisation Data ethics Data systems Dataindsamling Sporbarhed Block chain in supply chain Data and reporting</p>	<p>MEMBERS WITH INTEREST IN 'TECH & DATA'</p> <p>Dieter Ellen Marie Mette G. Gitte Rikke H. Kristine Signe</p>
--	---	--

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<p>MEMBERS</p> <p><u>Contact person:</u></p> <p>TBD</p>	<p>COMMUNITY & SOCIAL EVENTS</p> <p>Summer Reunion? Networking dinners? Company visits? Advisory board</p>	<p>MEMBERS INTERESTED</p> <p>?</p>
--	--	--

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OTHERS

Change management
Impact assessments
Diversity & inclusion
Circular economy
Leadership
Regulations
Compliance
Strategy
B Corp
Sme
SDG
...?

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ACTION CELL TO-DO'S


1. Sæt post-it med navn på dine ønskede Action Cells.
2. Vælg kun én Action Cell til session idag
3. Gå til den Action Cell du har valgt
4. På Action Cell session udfyldes skema




#MIVELLIS

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CLIMATE





Name / topic of 2022 Action Cell:

WHAT is the purpose of the Action Cell?

*For example:
Exchange knowledge about...
Develop tools for ...
Help each other with ...*

HOW do we want to take action together?

*Think of:
Meeting format
Process format
Frequency*

*For example:
Quarterly meetings
Ad hoc phone calls
Friday bee bar*

HOW can SBCM Alumni resources support?

WHEN do you want to start the Action Cell?	WHEN do you want to end the Action Cell?
<i>Insert desired start date/month</i>	<i>Insert desired end date/month</i>

WHAT will be your first 3 steps to kick-start the Action Cell?

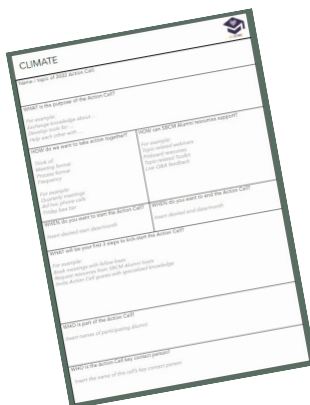
*For example:
Book meetings with fellow bees
Request resources from SBCM Alumni hosts
Invite Action Cell guests with specialized knowledge*



WHO is part of the Action Cell?

Insert names of participating Alumni

WHO is the Action Cell key contact person?

Insert the name of this cell's key contact person



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ACTION CELL TOPICS 2022





This document is a dynamic document that you can use with your Action Cell team members to define the format, purpose and scope of your Action Cell. Feel free to update your Action Cell sheet together with your team members, as you move along.

The text in grey is a guiding text, and you can delete the guiding text when you start filling it out.

You can find a template at the very end of the document, so you can copy and create more Action Cell topics or subtopics if you need it.

For more info about the SBCM Alumni Action Cells visit www.sbcm-alumni.com/action-cells








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STAKEHOLDER ENGAGEMENT

Buy-in fra toppen
 Customer engagement
 Collaborative co-creation
 Stakeholder management
 Medarbejderudvikling
 Medarbejderinvolvering
 Intern kommunikation
 External stakeholders
 Partnerships

SBCM Action Cell 2021
 Stakeholder Engagement

Opsamling af gruppens input og læringspunkter

ALUMNI

ANIELLIS

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SBCM ALUMNI START HERE 8 GUIDELINES MEMBER GALLERY ACTION CELLS EVENTS RESOURCES SBCM BRUSH UP

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- Nature & regeneration
- Tech & data
- Community & social events
- Stakeholder engagement
- Fashion & textiles
- Consulting
- Communication & reporting
- Innovation
- Climate

SBCM Alumni feed

Feed Members

What's on your mind?

About
 3 members
 Created 6 months ago

ALUMNI

ANIELLIS

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NATURE & REGENERATION
Contact person: Vibe Jensen
Members: Ditte Deigaard

CLIMATE
Contact person: Katrine Graabæk Mogensen
Members: Ann-Katrine Storgaard Friis, Benny Møller Meyer, Kristina Vigen Ejerne, Kristine Juul Pedersen, Louise Funch, Marie Marvel Olofson, Mette Engelbrechtsen, Rikke Helstrup, Siri Teilmann-Ibsen, Susanne Brachner Vestergaard, Tina Kallenbach, Trine Alette Pantou

VALUE CHAIN & PROCUREMENT
Do you have any questions?

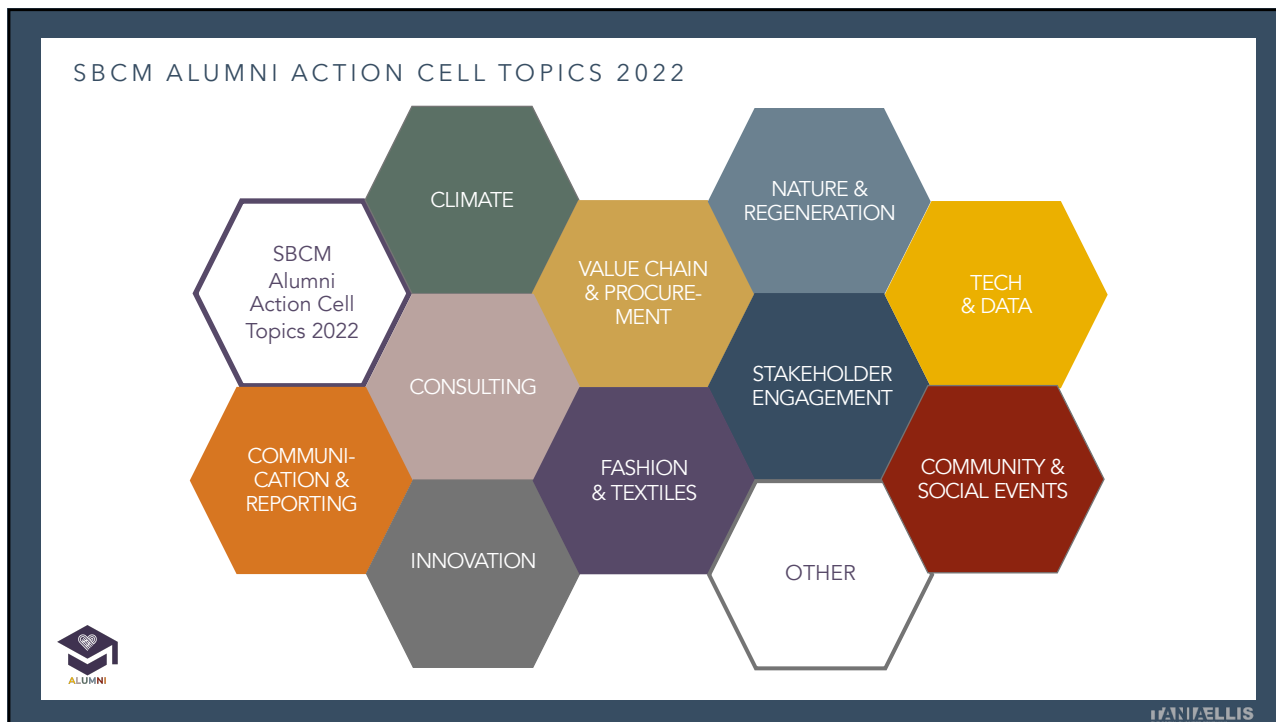
www.sbcm-alumni.com/action-cells

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ACTION CELL TO-DO'S

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PROGRAM

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ALUMNI

IANI/ELLIS
THE SOCIAL BUSINESS CENTER

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PROFESSIONAL CHALLENGES

HVORDAN SIKRE VI VEDHOLDENDE **FOKUS PÅ INNOVATION OG CHANGE MANAGEMENT** I ORGANISATIONEN, HVOR CSR **KUN BLIVER MED FOKUS PÅ COMPLIANCE?** **INDRE MODSTAND**, MANGEL PÅ FORANKRING I LEDELSEN. INTERNAL RESISTANCE (IMMATURE ORGANISATION). **UKLARE STRUKTURER** OG "IKKE-BESLUTNINGER". AT FÅ JOBS SOM SMV-GRØN RÅDGIVER. BUILDING **MY OWN BUSINESS** OR FINDING A POSITION THAT COMBINES INNOVATION AND CSR.

HVORDAN SIKRES AF SDG MÅLSÆTNINGER ER GYLDIGE FRA ET VIRKSOMHEDSPERSPEKTIV (**UNDGÅ GREENWASHING**)
 MODSTAND FRA LEDELSE (DE VIL GERNE, MEN IKKE HVIS DET ER SVÆRT). CSR BLIVER IKKE PRIORITERET HØJT NOK, DER ER MANGEL PÅ VIDEN OM CSR I HUSET.
 STRENGTHENING MY CHANGE MANAGEMENT SKILLS. NÆSTEN DET HELE AF SBCM EMNERNE!

B CORP CERTIFICATION OF MY OWN LITTLE BUSINESS. HUMAN RIGHTS DUE DILIGENCE AND POLICY DEVELOPMENT. **MANGLENDE VIDEN** OM ARBEJDET MED GLOBALE VÆRDIKÆDER. REGULERINGSPRIORITETER **DRUKNER "DET SJØVE"**. MANGE PRODUKTGRUPPER HVOR COMPLIANCE OGSÅ KRÆVER RESSOURCER
 I NEED TO REFRESH THE STRATEGIC JOURNEY OF BRINGING SUSTAINABILITY INTO THE CORE OF THE BUSINESS.

AT KUNNE LEVE AF MIN FORRETNING OG HAVE NOK OPGAVER!!!! FACILITERING AF WORKSHOPS OM BÆREDYGTIG LEDELSE OG FORRETNINGSUDVIKLING
 HVORDAN VIRKSOMHEDER KAN/SKAL ARBEJDE MED **ALLE DE NYE LOVKRAV** OG HVORDAN DE FORBEREDER SIG, OG HVAD DE HELT KONKRET SKAL GØRE
 BLIVE BEDRE TIL KOMMUNIKERE OM CSR BÅDE INTERNT OG EKSTERN. INTERN OG EKSTERN INDDRAGELSE. SIKRE FORSTÅELSE OM BÆREDYGTIGHED BLANDT ALLE
 MEDARBEJDERE. STAYING **ON TOP OF ALL THE NEW REGULATIONS** AND BEST PRACTICES. BLOT AT FØLGE MED I DEN TSUNAMI AF LOVGIVNING DER KOMMER/ ER UNDER
 VEJS FRA EU PÅ OMRÅDET. COMMUNITY BUILDING NEDEFRÅ-OP. HVOR MANGE INDSATSER OVER DE SENESTE ÅR HAR VÆRET PRÆGET AF TOP-DOWN
ØRKESTRERE KOMPLEKSE OPGAVER I EN STOR ORGANISATION SAMTIDIG MED AT FORANKRING SIKRES SMV SAMARBEJDET (DET DERES MANGLENDE OVERSKUD OG
 RESSOURCER GØR DET SVÆRT AT SKABE EN STABIL STRØM AF KUNDER. TELL ABOUT OUR 2030 COMMITMENTS AND **GET OUR STRATEGY TO LIVE**.

AT FINDE ET JOB. **FINDING A JOB**
FÅ LEDELSEN MED PÅ BEHOVET FOR EN VISION OG STRATEGI FOR BÆREDYGTIGHED.
 DEVELOPMENT OF HOW TO BUILD UP A RELEVANT AND STRONG TOOLBOX/STRATEGI WHEN CONSULTING AND HELPING BRAND TO GET EVEN MORE GREEN.
RELATIONSDANNELSE VED VIRTUELT ARBEJDE (UDFORDRING I ENGAGEMENT),
 AT HAVE FOKUS PÅ MIN FORRETNINGS VALUE PROPOSITION SÅ DET ER SOLEKLART HVAD KUNDER FÅR UD AF AT ARBEJDE MED MIG
 BEHOV FOR AT **BLIVE BEDRE TIL PRIORITERING**, IMPLEMENTERINGSEVNE OG HANDEKRAFTI MARKETING OG SALG.
GETTING BUDGET FOR INVESTMENTS TO IMPROVE.

MENNESKER OG KULTUR: ENGAGEMENT AF HHV. LEDELSE OG KOLLEGER SAMT KUNDER OG EKSTERNE INTERESSENER. **SVÆRT AT OVERBEVISE OM BEHOVET**.
 UDVIKLING OG PUBLICERING AF **VORES FØRSTE BÆREDYGTIGHEDSRAPPORT** SAMT FORANKRING I ORGANISATIONEN AF UNDERSTØTTENDE FUNKTIONER FOR ÅRLIG
 UDGIVELSE

JEG SKAL 'BARE' VÆRE ENDNU DYGTIGERE TIL AT FORANDRINGSLEDE SAMT FINDE DE RIGTIGE VÆRKTØJER TIL AT OPSTILLE MENINGSFULDE IKKE-FINANSIELLE KPI'ER FOR
 AFDELINGERNE.
 CHANGE MANAGEMENT AND MORE CHANGE MANAGEMENT :)
 FORTSAT SIKRE FUNDAMENTET FOR BÆREDYGTIGHEDSSTRATEGI EFTER OPKØB - DE GRUNDLÆGGENDE ØVELSER.
 INTERNAL STAKEHOLDER MANAGEMENT AND LEADING INDIRECTLY THROUGH OTHERS AND ACTIVATING THE ORGANIZATION TO ALWAYS HAVE A 100% RESPONSIBLE
 MINDSET.
 INTERNAL RESISTANCE. **MANGLENDE VISION/STRATEGI** FOR BÆREDYGTIGHEDSOMRÅDET.
 COMPLIANCE WITH NEW REGULATION. INTEGRERING AF CODE OF CONDUCT I ORGANISATIONEN. INTEGRATION AF BÆREDYGTIGHEDSRISICI.

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PERSONAL CHALLENGES

PERSONLIG BÆREDYGTIGHED - **BALANCE MELLEM ARBEJDSLIV** OG PRIVATLIV. HVORDAN KAN ET ARBEJDE INDRETES, SÅ **DU IKKE ER DRÆNET** NÅR DU KOMMER HJEM
 PERSONLIG/FAMILIELIV BALANCE
AT FINDE TID TIL AT FINDE DEN RETTE INFORMATION I RETTE TID, OG HELE TIDEN FØLGE MED UDVIKLINGEN I TEKNOLOGIER, SAMT FINDE DE RETTE PARTNERSKABER I
 KØLVANDET DERPÅ.
 TID, BEGRÆNSE FOKUS
 FOKUS, FORDYBELSE, RO
SO MUCH TO DO, SO LITTLE TIME ACTIONS TAKE TIME, BUT THAT IS REALLY WHAT IS NEEDED NOW,
 TID TIL FOKUS OG OPFØLGNING - LACK OF FOCUS,
 I MISS PARTNERSHIPS AND BEING PART OF A BIGGER STRATEGI AND TEAM
LACK OF TIME TO WORK WITH CSR
 MANGEL PÅ TID OG PRIORITERING
WORKING TO MUCH AND LACK OF FOCUS, BETTER **PERSONAL TIME** MANAGEMENT
 RESSOURCESTYRING - TILGÆNGELIGE TIMER VS. SKÆRING AF OPGAVER
 LACK OF MOTIVATION/PERSPECTIVE
PATIENCE
 NOT GETTING **LOST IN THE DETAILS** AND SPECIALIST KNOWLEDGE BUT COMING UP FOR AIR AND TAKING THE STRATEGIC HAT ON TO BE AS SUCCESSFUL AN ADVISOR AS
 POSSIBLE TO ALL LEVELS OF THE ORGANIZATION
 OVERVIEW **KEEPING TRACK**
 BRUGE MINE KOMPETENCER TIL AT GØRE NOGET DER GØR EN FORSKEL, I STEDET FOR AT GÅ OG PUTTE MIG AF **FRYGT FOR AT FEJLE**
TRÆFFE VALG PÅ ET BEGRÆNSET GRUNDLAG.
LACK OF KNOWLEDGE ABOUT SUSTAINABILITY AS IT'S A HUGE AREA
 TID OG RESSOURCER ER ALTID EN UDFORDRING. DA VI ER FÅ PERSONER TIL AT ARBEJDE MED TILTAG DER ER UDOVER DEN DIREKTE DRIFT
 AT JEG SELV HAR NOGLE **ANDRE LEDERE AF SPARE MED** INDENFOR DETTE FELT.
BEGRÆNSEDE RESSOURCER TIL RÅDGIVNING (MANGE ANSVARSOMRÅDER)
 PRIORITERING AF OPGAVER - HAR OFTE GANG I ALT **FOR MANGE INDSATOMRÅDER**
TIDSNØD, MANGE FORSKELLIGARTEDE OPGAVER
 EVNE TIL KONSTANT AT **PRIORITERE**
 BEHOV FOR AT BLIVE BEDRE TIL PRIORITERING, IMPLEMENTERINGSEVNE OG HANDLEKRAFT!
MANGEL PÅ TID OG PRIORITERING
 ARBEJDSBYRDEN BLIVER STØRRE OG JEG SKAL OGSÅ PASSE MIT SEKRETARIATSJOB **DOBBELTSTILLING**. (EKSTRA STRESS)
 BEGRÆNSEDE RESSOURCER TIL RÅDGIVNING (MANGE ANSVARSOMRÅDER)- **VIL BARE RIGTIG GERNE RIGTIG MEGET** :-)



INTELLECTIS

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MEMBER HELP

Vibeke Tuxen
 Charlotte Staib Hansen Jeg har tidligere arbejdet med FSC og kan sige, at det kommer an på, hvad din organisation gerne vil opnå. Ja, PEFC er nemmere at arbejde med, går jeg ud fra, da den stort set ikke kræver mere end, at I overholder lovgivningen, o... See more

Like · Reply · 3 w · 2

View 2 more replies

Charlotte Staib Hansen
 Vibeke Tuxen husk at Vibeke kan præsentere

Birgit Suster
 13 September at 11:56
 Kære SBCM er I har gode erfaringer med forbruger data indsamling? Jeg skal i gang med at undersøge bl.a. "hvad betyder bæredygtighed for kunden" og "hvordan performer produktet/tøjet hos kunden" Jeg har kigget på YouGov og Statista - de er meget generelle... Hvilke værktøjer bruger I ved henholdsvis kvalitative og kvalitative surveys?

Like · Reply · 9 comments · Seen by 43

Like · Comment

All comments

Mette Tølling Johansen
 spændende Birgit - kigger med

Like · Reply · 3 w · 1

Susanne Raben Rasmussen
 Hej Birgit. Det kommer meget an på dit projekt. Skal du selv udarbejde undersøgelserne eller skal du bestille hos en udbyder? Hvor mange respondenter osv. Jeg kender desværre ikke de to du nævner. Jeg har flere gange selv brugt survey monkey, som er re... See more

Like · Reply · 3 w · 2



Jennifer Poczkaj Ibsen
 29 September at 11:45

Kære SBCM, Er der mon nogen herinde der er bekendt og måske arbejder jeg søger til at starte med danske virksomheder der arbejder værktøj. Jeg sidder pt og arbejder/nærdere med det selv for at det i min undervisning, men må erfare som stort set alt andet bedst at lære i praksis. Derfor søger jeg en virksomhed, der have lyst til at have mig sidde/indtalt at lave taste arbejde og noget erfaring. HIGG kan selvfølgelig... See more

Like · Reply · 1 other · 6 comments

Like · Comment

Rikke Gade Christensen
 5 October at 12:26

Supplier diversity. Dette emne er begyndt at være ikke noget specifikt materiale i pinboard med anderledes end D&I internt, så hvis nogen har et godt input vil jeg meget gerne høre mere. Måske ved noget 😊😊?

Like · Reply · 2 others

Like

Tania Ellis Admin
 Tak Rikke, vi må flukks få tanket op i vores Thandi Allin Dyani Kristin Esped Vibeke Tuxen m.fl. er der ressourcer om som I ligger inde med eller kender til, så pinboardet?

Like · Reply · 1 d

Benny Møller Meyer
 3 October at 20:03

Jeg har brug for lidt råd Er igang med ghg protocol. I us fabrikken bruger vi kølemedlet R-410a (HFC) i vores køleunits. Den har en GWP på 1924. Så ved de 21 kg vi har forbrugt (efterfyldning af anlæggene), får jeg til at vi udleder 40 tons co2 equivalenter. Er jeg helt gal på den. Virker helt tosset.

Like · Reply · 1 other · 7 comments · Seen by 37

Like · Comment

Susanne Brøchner Vestergaard
 Ikke noget jeg ved om i dybden men GWP er lig CO2. Så hvis din data er korrekt må regnestykket vel hedde 1924 X 0.024? Dvs 46,176 ton Co2e.

Like · Reply · 3 d · Edited · 1

Benny Møller Meyer replied · 1 reply

Mette Engelbrechtsen
 Hej Benny, metoden er rigtig, men umiddelbart har R-410a en gwp faktor på 2088 kg CO2e/kg jf Defra. Ved ikke om det er fordi der er opdateret efter den nye ipcc rapport. Jeg får derfor jeres scope 1 i forbindelse med brugen af R-410a til 43,848 tons CO2e.

Like · Reply · 3 d · Edited · 4 replies

Benny Møller Meyer replied · 4 replies

INTELLECTIS

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MEMBER INSPIRATION



#ANIELLIS

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MEMBER ALLIANCES

**Signe og Kristin's masterclass hos Blindes Arbejde**

I sidste måned gennemførte Signe Rasmussen (Quality Compliance Specialist hos Carl Hansen & Søn) & Kristin Espedal (Direktor hos Den erhvervsdrivende fond Blindes Arbejde) en træningsdag, hvor en flok fra Carl Hansen & Søn delte tips og tricks med de folk, der reparerer flettede stølesæder hos Blindes Arbejde.

Som Signe skrev i hendes [FB-opslag](#): "Jeg er stolt og glad over, at det er lykkedes os at lave en masterclass sammen. Min kollega blev en oplevelse rigere og havde en god dag 'ude af kontoret', Kristins kolleger fik en masse ny viden om værktøjer, arbejds gange og flette teknik, som de forhåbentlig kan bruge fremover."

Og Kristin skrev "Det jeg har hørt fra vores stolleftere var at det var en stor faglig inspiration. Det var også en oplevelse af at blive anerkendt og "set" som håndværkere - altså at der blev set ud over deres synshandicap eller andre udfordringer. Flere har i dag sagt til mig at det var en fantastisk dag, der gik alt for hurtigt."


Regenerativ fælleshave i Lyngby-Taarbæk kommune

Louise Leisemei Paustian og Ditte Deigaard har dannet en alliance omkring et meget spændende regenerativt fælleshave projekt med Lyngby-Taarbæk kommune. Den formelle underskrift mangler, men så snart den er i hus, kan Louise og Ditte fortælle meget mere.



#ANIELLIS



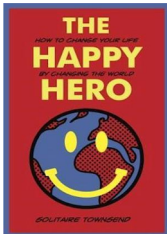
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Surviving Sustainability - Working In CSR Without Burning Out

Solitaire Townsend Contributor


1. Start with why
2. Stop and self-care
3. Ask for help
4. Stay optimistic
5. Support each other

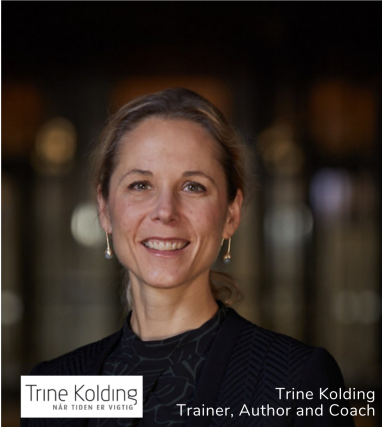
"Support each other. We are part of a community of hundreds of millions of people. Let's celebrate each other's wins. Connect and commiserate on the hard parts of our calling. Remind each other why we do this. Bring more people in the fold. As a community of change-makers we fuel each other - and that camaraderie is brilliant".


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Productivity,
planning & personal
sustainability





Trine Kolding
Trine Kolding
Trainer, Author and Coach




Trine Kolding
FOKUS
Sådan skaber du gode arbejdsbetingelser
for din hjerne

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1. Hvad er dit vigtigste professionelle og personlige mål for dit arbejde med CSR/bæredygtig business i 2022?

2. Hvad kan SBCM Alumni Forum gøre for at inspirere og støtte op om dine mål? Hvordan kan du bedst gøre brug af SBCM Alumni Forum til at indfri dine mål?


SBCM ALUMNI FORUM KICK-OFF 2022



1. Hvad er dit vigtigste professionelle og personlige mål for dit arbejde med CSR/bæredygtig business i 2022?

Mit vigtigste professionelle bæredygtighedsmål i 2022

Mit vigtigste personlige bæredygtighedsmål i 2022

2. Hvad kan SBCM Alumni Forum gøre for at inspirere og støtte op om dine mål? Hvordan kan du bedst gøre brug af SBCM Alumni Forum til at indfri dine mål?






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PROGRAM


- Member introductions
- 2022 topics & trends
- Lunch
- Action Cells
- Your 2022 goals
- SBCM Alumni features & updates
- Bingo awards & wrap-up




ALUMNI

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GIVE & GET MEMBERSHIP VALUE
SBCM ALUMNI GUIDELINES



1 - Introduction & Welcome
New member? Introduce yourself to fellow members by taking the "Introstafet". Existing member? Give warm welcome to new members with a comment or press "like".

2 - Be digitally respectful & "Like"
Even when you're busy, always make sure to press "Like" after you've read a post. That's a nice way to share your digital high five or just to say "I've seen your post".

3 - Ask for help
Reach out to your fellow SBCMs for practical advice or moral support, whenever you're stuck with your daily personal & professional sustainability efforts. No request or challenge is too big or small.

4 - Share & Give
Share your best resources, tools or key learnings to fuel energy in the community. Be generous and offer support, encouragement and feedback whenever you can. Think 3:1. Give 3X more than you ask for.


5 - Use the SBCM Alumni resources
Attend or (re)watch Live Q&As, Tools & Trends webinars, Bonus Interviews. Use the Toolkits and Pinboard resources. Ask for help or request for more resources, if you can't find what you need.

6 - Team up with other members
Many of you have similar interests or work in the same geographic area. So do reach out and team up with other SBCM Alumni for 1:1 meetings or to form small work groups that meet in real-life.

7 - Celebrate & Brag
Share your promotion, victories or progress. All achievements count - big as well as small. Celebrating each others' wins reminds us WHY we're doing this and that we CAN DO it. So please brag!


8 - Confidentiality
Being part of a personal & professional forum like this requires mutual trust. So make sure that what's shared here stays here. Chatham House rules apply.

WWW.SBCM-ALUMNI.COM/GUIDELINES



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WWW.SBCM-ALUMNI.COM



SBCM Alumni Forum
Your professional & personal learning network that inspires and helps you to do good and well even better.



START HERE | 8 GUIDELINES | COMMUNITY | RESOURCES | SBCM BRUSH UP | EVENTS | CONTACT | te-tbdc ▾



Welcome to SBCM Alumni Forum

Are you new to the SBCM Alumni website?
Discover the resources and community available to you in this Forum!

Start here

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THE SBCM ALUMNI FORUM PACK (1)



COMMUNITY & INSTANT SUPPORT

#1

CLOSED ONLINE COMMUNITY

- for on-going support & updates



International members?
Goodbye Facebook
Hello Tribe!

#2

LIVE Q&A SESSIONS

- for practical insights and support



Alumni feature updates
Action Cell updates
Legal updates
Q&As
Breakout check-ins

#3

ACTION CELLS

- for topic-specific work groups



2022 Action Cell members
Updated Action Sheets
Status documents
(Request resources!)



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We have moved!



...FIND US AT WWW.SBCM-ALUMNI.COM



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START HERE | GUIDELINES | COMMUNITY | ACTION CELLS | EVENTS | RESOURCES | SBCM BRUSH UP | ONLINE FORUM

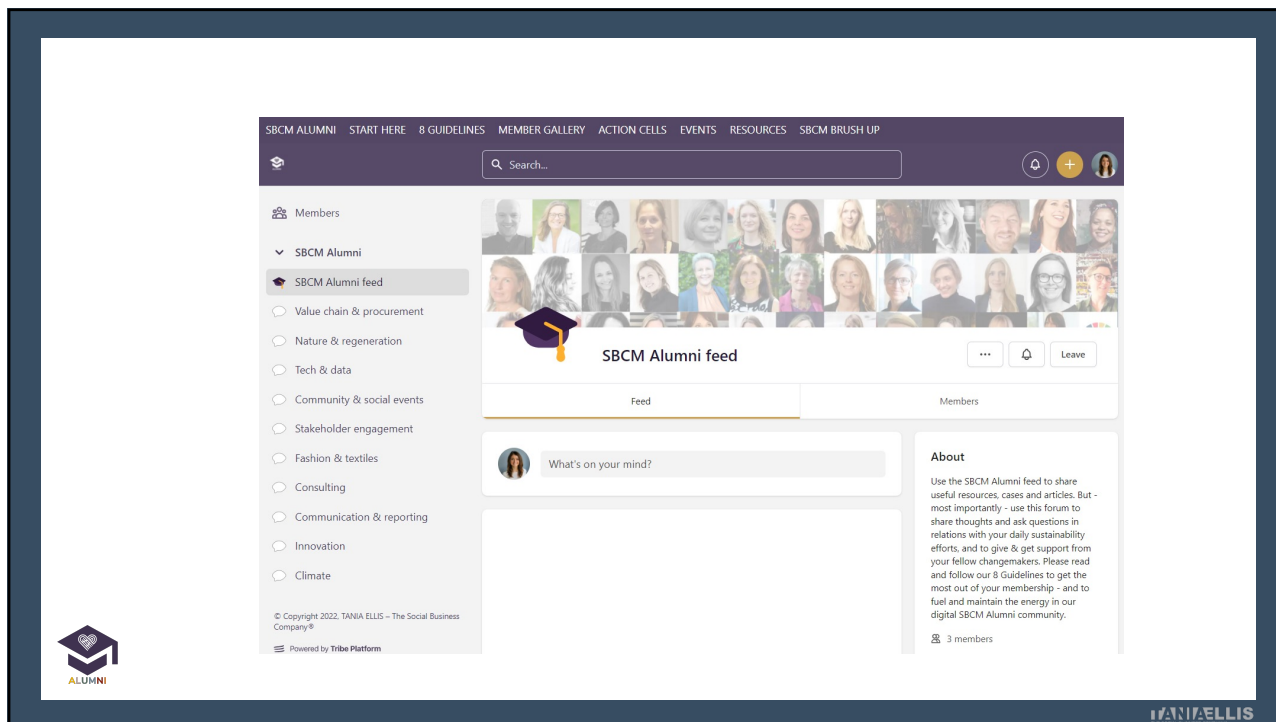
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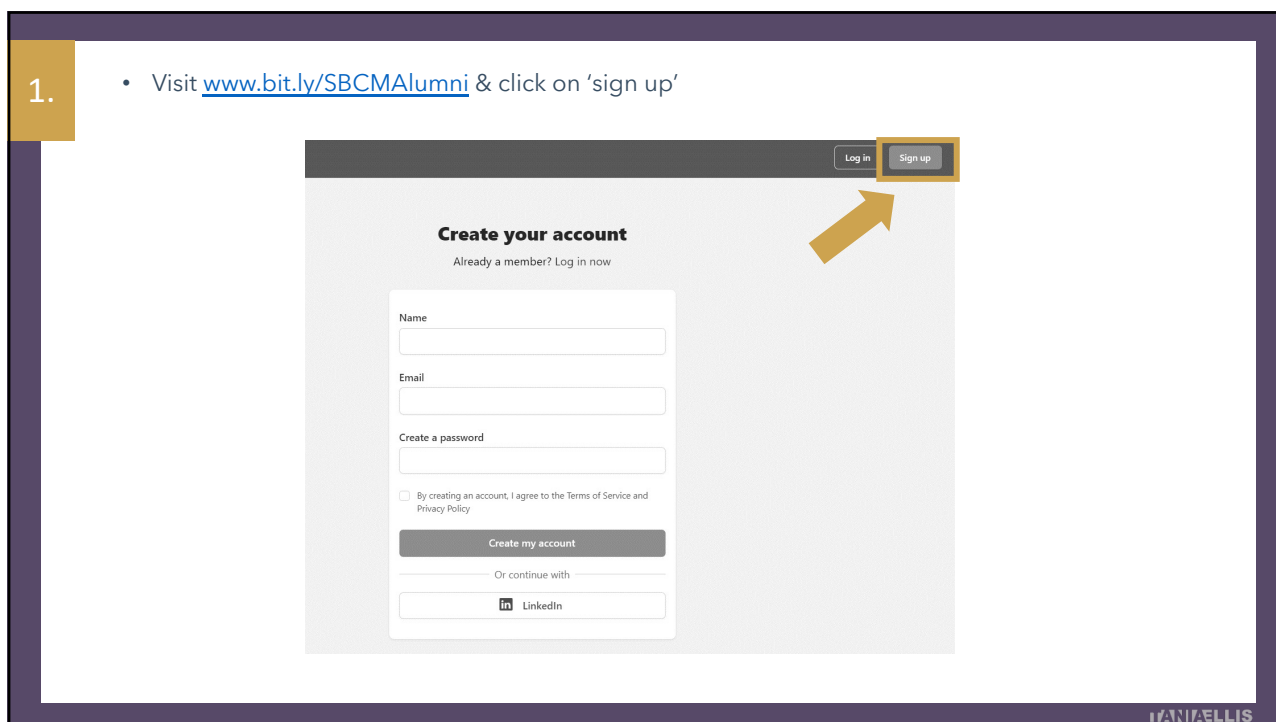
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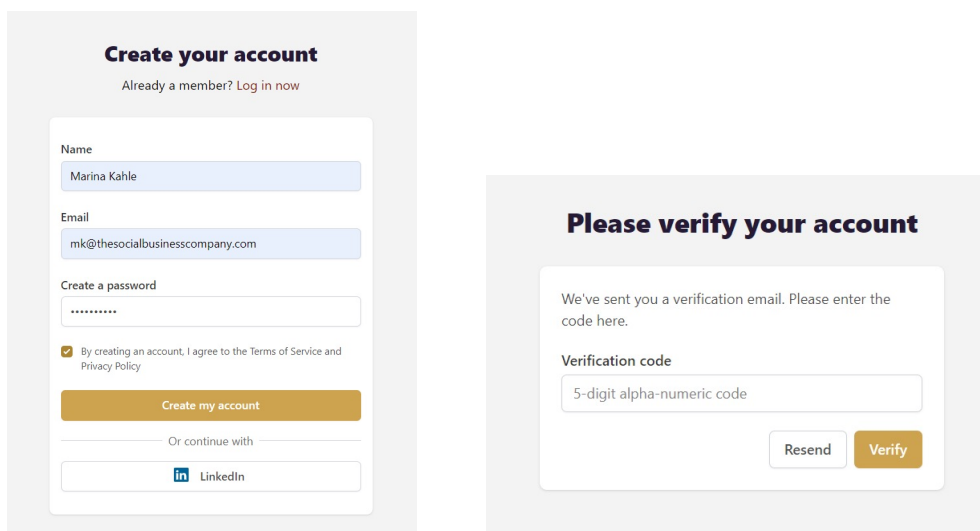
89



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2.

- Create your account with your email and password (or sign-up via LinkedIn)
- Confirm your account, by inserting the verification code you received via email

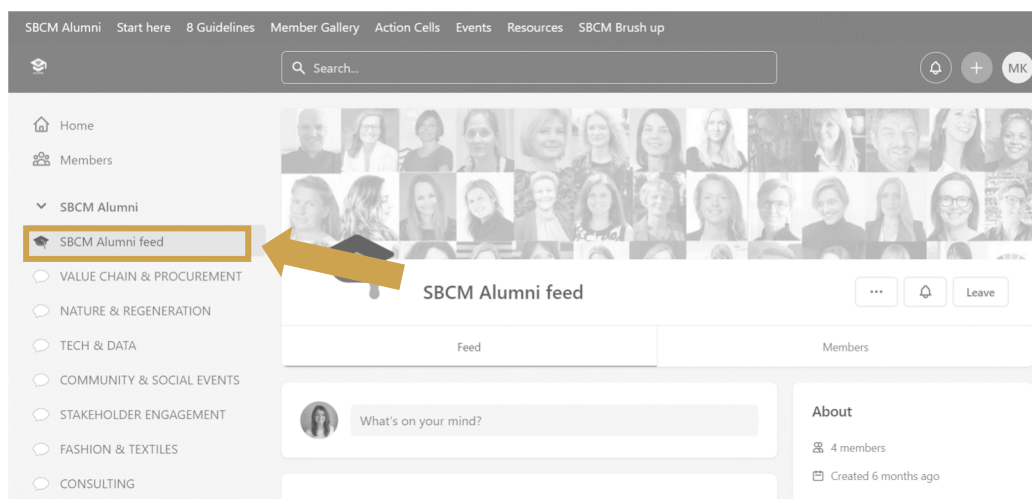


17/ANIELLIS

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3.

Welcome to our SBCM Online community! Find all community posts in the **'SBCM Alumni Feed'**

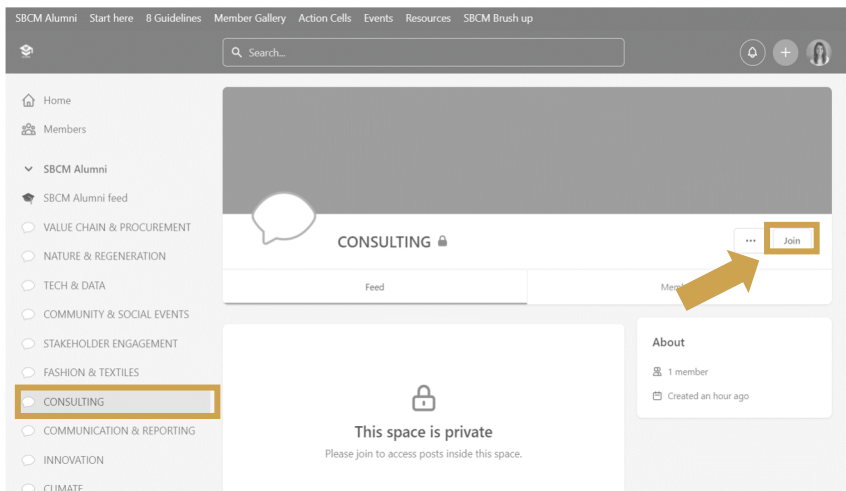


17/ANIELLIS

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3.

- Find your **Action Cell** on the left side bar & and click 'join'



Find more info about our Action Cells on the Alumni website www.sbcm-alumni.com/action-cells

WAVELLIS

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THE SBCM ALUMNI FORUM PACK (2)



CUSTOMIZED HOW-TO KNOWLEDGE & INSIGHTS

<p>#4</p> <p>TOOLS & TREND WEBINARS - that upgrade your knowledge</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: left; font-size: 8px;"> <p>CO2 accounting</p> </div> </div>	<p>#5</p> <p>BONUS INTERVIEWS - that will inform & inspire you</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: left; font-size: 8px;"> <p>Regenerative leadership</p> </div> </div>	<p>#6</p> <p>ONLINE RESOURCES & TOOLKITS - for easy access to categorized content</p> <div style="display: flex; align-items: center; justify-content: center; margin-top: 10px;"> <div style="display: flex; gap: 10px;"> <div style="border: 1px solid white; padding: 2px; font-size: 8px;">SDG</div> <div style="border: 1px solid white; padding: 2px; font-size: 8px;">Climate</div> </div> </div>
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Based on your input
Calendar invitation
Event calendar

Based on (y)our input
Watch or listen
Event calendar

The more you share &
request, the better it gets!



WAVELLIS

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Your professional & personal learning network that inspires and helps you to do good and well even better.

START HERE | 8 GUIDELINES | COMMUNITY | RESOURCES | EVENTS | CONTACT | M test K test

Topic overview

Download & print your topic overview and pin it on your wall!

Download topic overview

Click on image

KEY TOPICS

1. BUSINESS
2. CIRCULAR
3. CHANGE MANAGEMENT
4. CITIES & COMMUNITIES
5. CLIMATE
6. COMMUNICATION
7. COMPANY TYPES
8. COMPLIANCE
9. FINANCE
10. GREEN TRANSITION
11. INDUSTRIES
12. INNOVATION
13. LABOUR MARKET
14. MEGATRENDS

6. COMMUNICATION

- #ecofabrics
- #communication
- #greenwashing
- #reporting
- #sustainability
- #sustainable
- #sustainable_examples

7. COMPANY TYPES

- #p2p
- #p2b
- #social_entrepreneur
- #startups

Browser tabs: Pinboard: public bookmarks for, pinboard.in/u:sbcmalumni, 3. SBCM Alumni, 3. SBCM, Pinboard SBCM Alumni, FB | SBCM Alumni Forum

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THE CLIMATE TOOLKIT

Interactive navigation

In this toolkit you will find navigation icons that will guide you through the various resources that are available. Here is a short introduction to the navigation icons:

- Home: back to content overview
- WHAT: Section back to section
- Arrows: previous & next slide
- Click: access original source
- Pin: find related resources

Overall toolkit structure

How this toolkit is structured

- WHAT** (02 CONTENT OVERVIEW): Introduction to key definitions to build your basic understanding.
- WHY** (030 CLIMATE CHANGE IMPACT): Facts about key drivers for building your business case.
- HOW** (040 COMMUNING THE CLIMATE ACTION): Tools, cases, reports, knowledge partners & other useful resources.

- Top of Page
- Circular economy
- Climate
- Green Transition
- Impact assessment
- Partnerships
- Plastic
- Resource efficiency
- SDG

BETA FEEDBACK

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THE SBCM ALUMNI FORUM PACK (3)

NETWORKING EVENT

#7

ANNUAL SBCM ALUMNI EVENT

- to meet & network with like-minded peers

Member-driven events
Summer Reunion
Networking dinners
Company visits

SBCM BRUSH UP

#8

UP-TO DATE COURSE RESOURCES

- to refresh & upgrade your skills

LEARN MORE | DO BETTER

SBCM 2022 (DK)
SBCM Online (subject matter)
Request 2021 recordings
Suggest or add new tools

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SBCM RECORDINGS (2021-hold)

The screenshot displays a grid of video recordings. The top row includes three thumbnails: '0. M1-M2 Homework review', '1. Internal change drivers & barriers', and '2. Change strategies + leadership'. Below these are two thumbnails for 'MODULE 2: DAY 2', labeled '1. Hardwiring' and '2. Softwiring'. A 'MODULE 2: DAY 3' section is partially visible at the bottom. The interface includes an 'ALUMNI' logo in the bottom left and 'I/ANIELLIS' in the bottom right.

0. M1-M2 Homework review
On-Demand

1. Internal change drivers & barriers
On-Demand

2. Change strategies + leadership
On-Demand

MODULE 2: DAY 2

1. Hardwiring
On-Demand

2. Softwiring
On-Demand

MODULE 2: DAY 3

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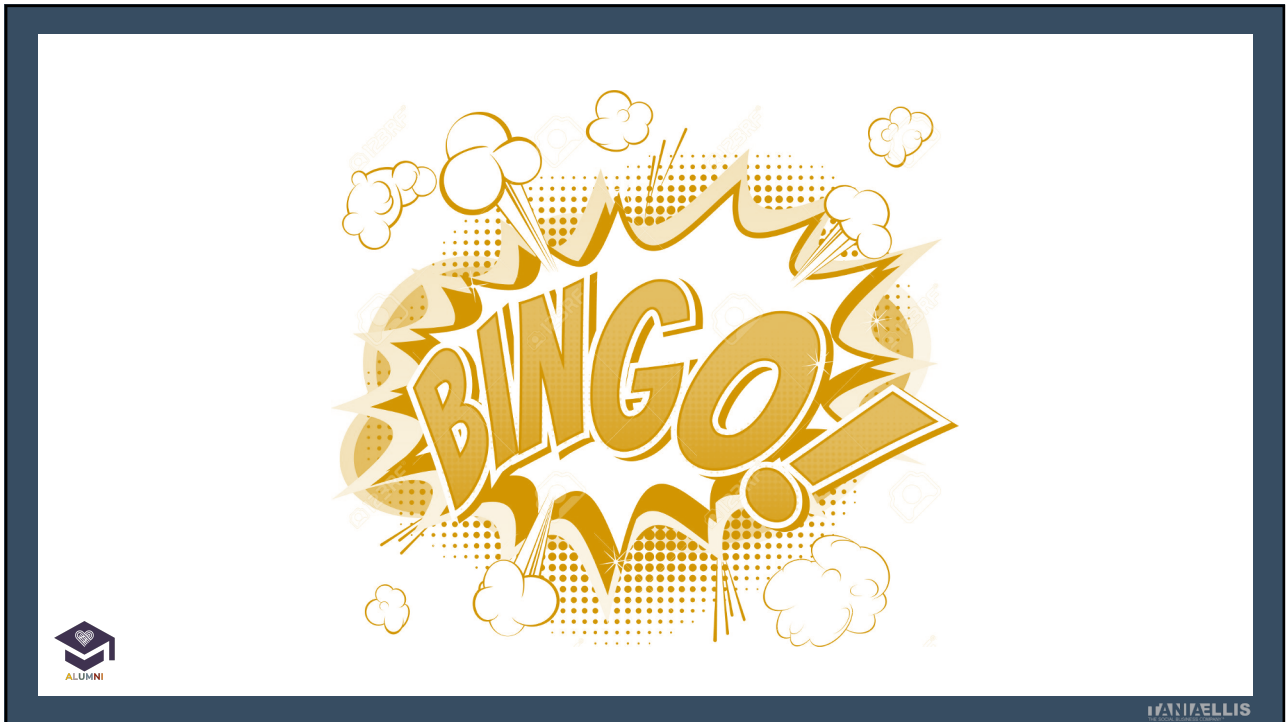
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TANIA ELLIS - The Social Business Company®

We inspire and help companies & entrepreneurs
create value for society and the bottom line with our:

Speaking (trends) | Club (networking) |
Academy (training) | Consulting (business development)

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