PLANLÆGNING AF EKSEKVERING I EKSEMPEL

SET UP TASK FORCES DEDICATED TO DEVELOP PLANS & INITIATIVES WITHIN EACH STRATEGIC THEME (WHEN THEMES HAVE BEEN FINALLY APPROVED)

 We will educate 7 million children and youth by 2025*

* Covering the period 2017 - 2025







SUPPORTING INTERNAL KPI'S: 1.1. We will increase the number of	2017 target 87%	2025 target 92%
1.2 We will launch new products, services, education and online tools targeted children and young people to	2	
1.3. We will educate our employees in DK to teach at elementary schools	200	300

HOW CAN WE < SELECTED CRITERIA > ? (E.G. PARTNERSHIPS; PRODUCT & SERVICES; CUSTOMER/NON-CUSTOMER ENGAGEMENT; EVENTS & AWARDS; COMMUNICATIONS; EMPLOYEE ENGAGEMENT; CORE STORY)

