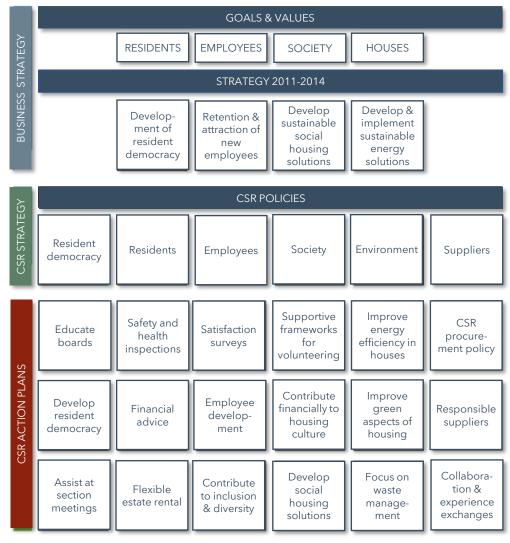
CSR STRATEGY HOUSE LEXAMPLE





Translation of DAB strategy model 2012