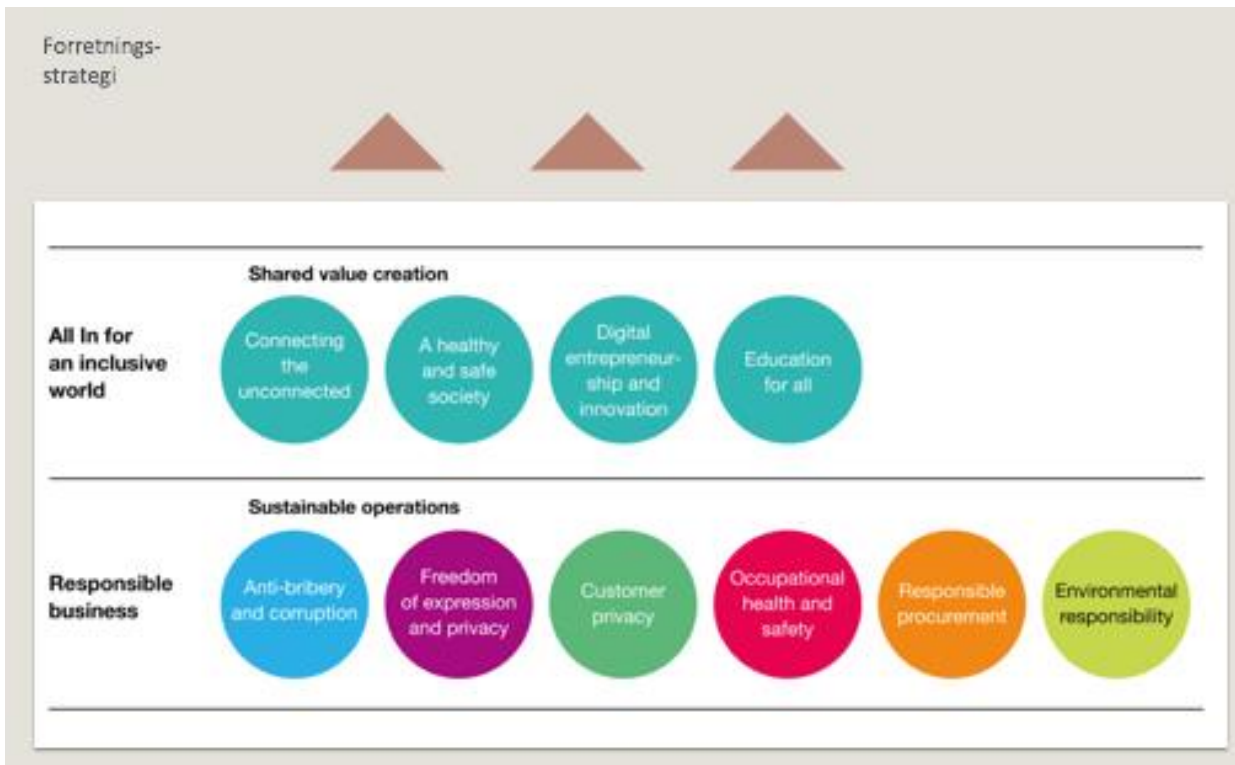


RESPONSIBLE BUSINESS & SHARED VALUE | MODEL



OUR APPROACH TO SUSTAINABILITY



No visual link to business strategy, but an illustration of how to distinguish between responsible business and shared value creation

