

INTERNAL
COMMUNICATION
CHANNELS I
EXAMPLE

Interface®

Reinforce sustainability strategy in every communication

Every **letter** that goes out

Every **certificate** about products sent to customers

T-shirts worn by factory workers

Coffee mugs used by employees everyday

Posters and labels in factories and showrooms

Every **tender document**

Every **box** of carpet tiles

All **samples** sent out to customers

Technical instructions on how to install carpet

All internal and external communication materials...

